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ਦਫਤਰ ਡਿਪਟੀ ਕਮਿਸ਼ਨਰ, ਬਠਿੰਡਾ

OFFICE OF THE DEPUTY COMMISSIONER, BATHINDA

(ਵਿਕਾਸ ਸ਼ਾਖਾ)

ਸੇਵਾ ਵਿਖੇ,

ਜਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਸਕੈਂਡਰੀ/ਐਲੀਮੈਂਟਰੀ),
ਬਠਿੰਡਾ।

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ਪੱਤਰ ਨੰ.: 6.6.25-26.../ਡੀਏ-4

ਮਿਤੀ: ੨੪-ਜੁਲਾਈ-2023

ਵਿਸ਼ਾ:-

India's first Braille Smart Class for visually impaired - ANITI Aayot
recomanded.

ਉਪਰੋਕਤ ਵਿਸ਼ੇ ਦੇ ਸਬੰਧ ਵਿੱਚ Thinderbell Labs Private Limited ਪਾਸੋਂ ਪ੍ਰਾਪਤ ਹੋਏ ਪੱਤਰ
ਦੀ ਫੋਟੋ ਕਾਪੀ ਨਾਲ ਸ਼ਾਮਲ ਕਰਕੇ ਆਪ ਪਾਸ ਸਰਕਾਰ ਦੀਆਂ ਹਦਾਇਤਾਂ ਮੁਤਾਬਕ ਅਗਲੇਰੀ ਕਾਰਵਾਈ ਕਰਨ ਹਿੱਤ
ਭੇਜੀ ਜਾਂਦੀ ਹੈ।

ਨੱਥੀ-ਉਕਤ ਅਨੁਸਾਰ

ਵਾ: ਡਿਪਟੀ ਕਮਿਸ਼ਨਰ,
ਬਠਿੰਡਾ।

ਦਫਤਰ ਜਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਸੈ.ਸਿ) ਬਠਿੰਡਾ

ਪਿਠ ਅੰਕਣ ਨੰ : ਜੀ-1/1 () 2023/ 5022

ਮਿਤੀ : 08/08/2023

ਉਕਤ ਦਾ ਸਮੂਹ ਸਕੂਲ ਮੁੱਖੀਆਂ, ਜਿਲ੍ਹਾ ਬਠਿੰਡਾ ਨੂੰ ਭੇਜਕੇ ਲਿਖਿਆ ਜਾਂਦਾ ਹੈ ਕਿ ਉਕਤ ਪੱਤਰ ਵਿਚ ਦਰਜ
ਹਦਾਇਤਾਂ ਦੀ ਇੰਨ-ਬਿੰਨ ਪਾਲਣਾ ਕਰਨੀ ਯਕੀਨੀ ਬਣਾਈ ਜਾਵੇ।

ਜਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਸੈ.ਸਿ)
ਬਠਿੰਡਾ

EK429128463IN



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+91 9579077793 | contactus@thinkerbelllabs.com

July 10th, 2023

To,
The Deputy Commissioner

Sub: India's first Braille Smart Class for visually impaired children - A NITI Aayog recommended intervention

Respected Sir/Ma'am,

I am Pankaj Jadhav, Associate Director at Thinkerbell Labs - a **National Startup Award-winning** company. Our Made-in-India technology, Annie, is the world's **first and only remote enabled self-learning**, comprehensive braille literacy solution that helps the visually impaired learn to **read, write and type** in Braille.

- We have so far set up Annie Braille Smart Classes in over **80** schools and institutions across **18** states in India, impacting over **3000** learners.
- Our Braille Smart Class set up in the Aspirational District of Ranchi was **applauded by Hon'ble Prime Minister Shri Narendra Modi**.
- Annie has received recognition from NIVH, NITI Ayog (recommended intervention), UNDP (best practice) and TIME (Best Invention of 2022, Accessibility category) among others.
- Polly, the US variant of Annie, had a **successful nationwide launch** and our first batch was sold out **within one week**. All visually impaired children across **50** states of the US will now learn Braille with a **Made-in-India** technology through the support of the US federal government.

We would like to partner with your department in setting up Braille Smart Classes in schools and **block resource centers** in your district. With your support, this project will significantly increase the **Braille literacy rate in India** and would provide every visually impaired student with access to the **highest quality of foundational education**. Please reach out to me on **+91 8788280112** or at **partnerships@thinkerbelllabs.com** to discuss this further.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Pankaj", written over a horizontal line.

Pankaj Jadhav
Associate Director
Thinkerbell Labs

ਪੰਤਰ ਨੰ:.....
ਮਿਤੀ..... 20/7/23
ਸ. ਨੰ.....
ਸ. ਕ. (ਸਿ).....
ਸ਼ਾਖਾ.....: D.A

Encl.

1. Annie Smart Class Brochure
2. Aspirational District Projects
3. Letter from Dr. Rajiv Kumar, Vice-Chairman of NITI Aayog
4. Annie Evaluation Report by NIEPVD
5. Letter from Shri Rai Mahimapat Ray, District Collector Ranchi