

20 23/27/14
25/9/2023

Mid-Day-Meal Society Punjab

Punjab School Education Board, (PSEB), E-Block, 5th Floor, (Mohali)
E-mail id:mdmpunjab@punjabeducation.gov.in
Punjab Phone No.0172-2210019

To,

The All District Education Officer's (SE/EE),
Punjab.

Memo No. MDMS/GM/2023/265228

Dated 20/09/2023

Subject:- "International Year of Millets"

Please refer to Joint Secretary D.O No. 4-5/2022-PM POSHAN-1-1
(EE.5) Dated:- 15/09/2023 on the subject cited above. (Enclosed)

2.0 The U.N General Assembly adopted a resolution and declared 2023 as the "International Year of Millets". The resolution is intended to increase public awareness on the health benefits of millets and their suitability for cultivation under tough conditions marked by climate change. Accordingly, the D/o Agriculture and Farmers Welfare (D/o A&FW) has designated the fortnight from 1st to 14th October, 2023 for the Ministry to celebrate the event. This Ministry, in turn, has suggested carrying out the following activities:

- a. Quiz Competition on MyGov Portal on Shree Anna (The link of the Quiz competition shall be shared shortly.
- b. Debate/group discussion among school children.
- c. Rallies/nukkad Natak among school children.
- d. Special School Management Committee meetings on use of Shree Anna.
- e. Special Programmes on the use of Shree Anna on Swayam Prabha Channels.
- f. Encouraging children to bring millet-based item in their lunch box.
- g. Encouraging school canteens to introduce a millet-based item.

3.0 You are, therefore, requested to issue instructions at appropriate levels to take up the above activities during the designated period as mentioned above.


General Manager



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आज़ादी का
अमृत महोत्सव

Prachi Pandey
Joint Secretary
Tel : 011-23389247

D.O. No. 4-5/2022-PM POSHAN-1-1 (EE.5)

Dated the 15th September, 2023

Respected Madam/Sir,

As you would be aware, Pradhan Mantri Poshan Shakti Nirman (PM POSHAN) Scheme is one of the foremost rights based Centrally Sponsored Scheme. This Scheme covers all school students studying in Bal Vatika (just before class I) and Classes I-VIII in Government and Government-Aided Schools.

2. Shree Anna (Millets) are coarse grains that are traditionally grown and consumed in the Indian subcontinent for over 5000 years. According to traditional medicine, millets support digestion, improve appetite, nourish prana, harmonize the stomach, and calm the sleep. Apart from these obvious benefits, these super grains are a rich source of several vitamins and minerals, including phosphorus and magnesium, which enhance nutrient delivery and increase insulin sensitivity. Though every type of shree anna has a different nutrient profile, most are high in protein, contain minerals such as calcium, iron and zinc and are rich in vitamin B6, niacin and folic acid.

3. The U.N. General Assembly adopted a resolution and declared 2023 as the "International Year of Millets". The resolution is intended to increase public awareness on the health benefits of millets and their suitability for cultivation under tough conditions marked by climate change. Accordingly, the D/o Agriculture and Farmers Welfare (D/o A&FW) has designated the fortnight from 1st to 14th October, 2023 for this Ministry to celebrate the event. This Ministry, in turn, has suggested carrying out the following activities:

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4. You are, therefore, requested to issue instructions at appropriate levels to take up the above activities during the designated period as mentioned above.

Let's join work together in providing millet-based recipe to school children and ensuring a healthy and disease free life ahead and also make their studies joyful .

Kind regards,

Yours Sincerely,

Encl: as above.

Prachi Pandey

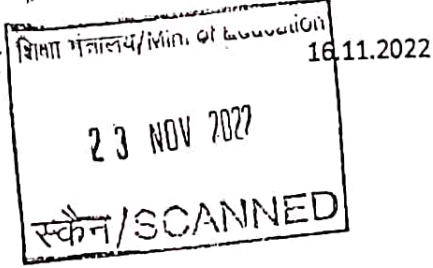
(Prachi Pandey)

To,

- i. The Principal Secretaries (Education), Secretaries of Nodal Department and Directors/Commissioners of PM POSHAN of all (Education) States and UTs.
- ii. Chairman, CBSE.
- iii. Commissioner, KVS.
- iv. Commissioner, NVS.
- v. All Bureau Heads of D/o SE&L.

MANOJ AHUJA
SECRETARY

सत्यमेव जयते

भारत सरकार
कृषि एवं किसान कल्याण मंत्रालय
कृषि एवं किसान कल्याण विभाग
Government of India
Ministry of Agriculture & Farmers Welfare
Department of Agriculture & Farmers Welfareआज़ादी का
अमृत महोत्सव

D.O.No.4-4/2022-NFSM

Dear Maam,

As you are aware, the year 2023 has been declared as the International Year of Millets (IYoM) by the United Nations' Assembly.

The Government of India will be at the forefront in celebrating IYoM 2023 and making it a people's movement and enhancing reach of Indian millets and value-added products in the global market. India, with a tradition of growing millets and being one of the largest producer in the world, has the potential to become the 'Global Hub for Millets'. In order to build up the momentum for popularizing millets, the Ministry of Agriculture and Farmers Welfare, as the nodal Ministry, in coordination with other Ministries, has taken numerous initiatives to boost production, productivity and provide access to markets.

MoA&FW has been working in close collaboration with States/UTs, Millet Start-ups, retail chains, industry associations, Indian Embassies and international organizations to ensure maximum outreach of IYoM 2023 and to generate mass awareness about the health and nutritional benefits of millets.

For IYoM 2023, the collaborating Ministries/Departments are required to identify potential areas of integration/synergy with millets through a wide range of activities, events, policy interventions and support in organizing large scale campaigns with the objective of mainstreaming millets both in the domestic and international markets. To ensure high *Jan Bhagidari* as envisaged by the Hon'ble Prime Minister, the programmes to be organized and the proposed campaign can combine both physical and digital components in order to maximize outreach.

While Ministries/Departments will be carrying out events/programmes throughout the year, a special focused one-week campaign by each Ministry/Department could be undertaken during the year for which a list of activities may be finalised. A tentative schedule

identifying the month, in which week-long activities can be carried out, for each Ministry/Department is enclosed.

It is requested that themes pertaining to your Ministry/Department may be finalized along with a calendar of activities in collaboration with the relevant stakeholders and shared with this Department by 30th November 2022. A nodal officer may also be nominated for your Ministry/Department. For DA&FW, Ms. Shubha Thakur, Joint Secretary(Crops), Tel. No.23383744, E.mail: sthakur@nic.in will be the nodal officer.

Looking forward to your reply.

Regards,

Yours sincerely,


(Manoj Ahuja)

Ms. Anita Karwal, IAS
Secretary,
Department of School Education & Literacy,
Shastri Bhawan, New Delhi.

#	Ministry / Department	Month	Dates
1	Ministry of Tourism	Jan	1 - 14th
2	Ministry of Sports & Youth affairs	Jan	15 - 31st
3	APEDA (Ministry of Commerce & Industries)	Feb	1 - 14th
4	Ministry of External Affairs (Economic Relations)	Feb	15 - 28th
5	Ministry of Rural Development	March	1 - 14th
6	Ministry of Panchayati Raj	March	15 - 31st
7	FSSAI / Ministry of Health and Family Welfare	April	1 - 14th
8	Ministry of women and Child Development	April	15 - 30th
9	Dept. of Food & Public Distribution	May	1 - 14th
10	ICAR & IIMR	May	15 - 31st
11	Ministry of Civil Aviation	Jun	1 - 14th
12	Ministry of Railways	Jun	15 - 30th
13	Ministry of Labour and Employment	Jul	1 - 14th
14	Ministry of Housing & Urban Affairs	Jul	15 - 31st
15	Ministry of Culture	Aug	1 - 14th
16	Dept of Consumer Affairs	Aug	15 - 31st
17	Ministry of Information and Broadcasting	Sep	1 - 14th
18	Ministry of Tribal Affairs	Sep	15 - 30th
19	Dept. of school Education & Literacy	Oct	1 - 14th
20	Department of Higher Education	Oct	15 - 31st
21	Ministry of Food Processing Industries	Nov	1 - 14th
23	Ministry of Defence	Dec	1 - 14th
24	Ministry of Road Transport & Highways	Dec	15 - 31st

ਦਫਤਰ ਜਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਸੈ.ਸਿ) ਬਠਿੰਡਾ

ਪਿਠ ਅੰਕਣ ਨੰ : ਜੀ-1/1 () 2023/ 5099 ਮਿਤੀ: 25/09/2023

ਉਪਰੋਕਤ ਦਾ ਉਤਾਰਾ ਸਮੂਹ ਸਕੂਲ ਮੁੱਖੀਆਂ ਨੂੰ, ਤੇਜ਼ਕੇ ਲਿਖਿਆ ਜਾਂਦਾ ਹੈ ਕਿ ਉਕਤ ਪੱਤਰ ਵਿਚ ਦਰਜ ਹਦਾਇਤਾਂ ਦੀ ਇੰਨ-ਬਿੰਨ ਪਾਲਣਾ ਕਰਨੀ ਯਕੀਨੀ ਬਣਾਈ ਜਾਵੇ।

ਜਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਸੈ.ਸਿ)

ਬਠਿੰਡਾ।