



ਰਾਜ ਵਿੱਦਿਅਕ ਖੋਜ ਅਤੇ ਸਿਖਲਾਈ ਪ੍ਰੀਸ਼ਦ, ਪੰਜਾਬ

ਫੋਰੀ ਮੰਜਿਲ, ਬਲਾਕ-ਈ, ਪੰਜਾਬ ਸਕੂਲ ਸਿੱਖਿਆ ਬੋਰਡ ਕੰਪ, ਫੇਜ਼-8,

ਸਾਹਿਬਜ਼ਾਦਾ ਅਜੀਤ ਸਿੰਘ ਨਗਰ (ਮੁਹਾਲੀ), ਫੋਨ ਨੰਬਰ:-0172-2212221



ਵੱਲ

(ਨੋਟਿਸ ਬੋਰਡ, ਓ-ਮੇਲ ਅਤੇ ਵੈੱਬਸਾਈਟ ਰਾਹੀਂ)

ਸਮੂਹ ਜਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਸੈਸਿੱ),

ਸਮੂਹ ਜਿਲ੍ਹਾ ਨੈਡਲ ਅਫਸਰ (Veer Gatha),

ਪੰਜਾਬ।

ਮੀਮੋ ਨੰ: SCERT - EXAM/10/2023 - 01 / 01 - 02 / 816-820

ਮਿਤੀ: ਸਾਹਿਬਜ਼ਾਦਾ ਅਜੀਤ ਸਿੰਘ ਨਗਰ, 17-10-2023

Subject:- Khadi Mahotsav ਅਧੀਨ ਮਿਤੀ 2nd October to 31st October 2023 ਤੱਕ ਸਕੂਲਾਂ ਵਿੱਚ Essay writing and Elocution contests ਦੇ ਆਯੋਜਨ ਸੰਬੰਧੀ।

ਹਵਾਲਾ :-Deputy Secretary to the Government of India, Department Of School Education & Literacy, Ministry Of Education (IS-6 Section), Government Of India, New Delhi ਵੱਲੋਂ ਪ੍ਰਾਪਤ ਪੱਤਰ F.No. 18-5/2023-IS-6, Dated: 13th October, 2023 ਦੇ ਸੰਬੰਧ ਵਿੱਚ।

- 1.0 ਉਕਤ ਵਿਸ਼ੇ ਅਤੇ ਹਵਾਲਾ ਅਧੀਨ ਪੱਤਰ ਦੇ ਸੰਬੰਧ ਵਿੱਚ ਦੱਸਿਆ ਜਾਂਦਾ ਹੈ ਕਿ ਭਾਰਤ ਸਰਕਾਰ ਵੱਲੋਂ 'ਖਾਦੀ' tagline ਨਾਲ ਫੈਸ਼ਨ ਲਈ ਰਾਸ਼ਟਰ ਖਾਦੀ ਦੇ ਉਦੇਸ਼ ਨਾਲ ਅਤੇ ਖਾਦੀ, ਹੈਂਡਲੂਮ, ਹੈਂਡੀਕ੍ਰਾਫਟ, ਗ੍ਰਾਮੀਣ ਉਦਯੋਗ, ਹੋਰ ਸਥਾਨਕ ਉਤਪਾਦ ਅਤੇ ਆਤਮ ਨਿਰਭਰ ਭਾਰਤ ਅਭਿਆਨ ਨੂੰ ਹੁਲਾਰਾ ਦੇਣ ਲਈ ਮਿਤੀ 02 ਤੋਂ 31 ਅਕਤੂਬਰ, 2023 ਤੱਕ 'Khadi Mahotsav' ਸ਼ੁਰੂ ਕੀਤਾ ਗਿਆ ਹੈ।
- 2.0 ਇਸ ਮਹਾਉਤਸਵ ਦਾ ਉਦੇਸ਼ ਨਾਗਰਿਕਾਂ, ਖਾਸ ਤੌਰ 'ਤੇ ਵਿਦਿਆਰਥੀਆਂ ਅਤੇ ਨੌਜਵਾਨਾਂ ਨੂੰ ਜਾਗਰੂਕ ਕਰਨਾ ਹੈ।
- 3.0 ਖਾਦੀ ਅਤੇ ਇਸ ਨੂੰ ਅਪਣਾਉਣ ਲਈ Ministry of Micro, Small and Medium Enterprises (MSME) ਵੱਲੋਂ ਹੋਰਾਂ ਦੇ ਸਹਿਯੋਗ ਨਾਲ KVIC ਦੁਆਰਾ MyGov ਪਲੇਟਫਾਰਮ 'ਤੇ ਵੱਖ-ਵੱਖ ਮੁਕਾਬਲੇ ਜਿਵੇਂ ਕਿ ਕੁਇਜ਼, ਸਲੋਗਨ ਰਾਈਟਿੰਗ, ਲੇਖ ਲਿਖਣਾ, ਜਿੰਗਲ ਮੁਕਾਬਲਾ, ਵੀਡੀਓ ਗੇਮਾਂ, ਲਘੂ ਫਿਲਮਾਂ ਮੁਕਾਬਲੇ, ਈ-ਬੈਨਰਾਂ ਦੀ ਪ੍ਰਦਰਸ਼ਨੀ ਆਦਿ ਕਰਵਾਏ ਜਾ ਰਹੇ ਹਨ।

No. 18-5/2023-IS-6
Government of India
Ministry of Education
Department of School Education & Literacy
(IS-6 Section)

Shastri Bhavan, New Delhi,
Dated, 13th October, 2023

To,
The Secretary/Principal Secretary,
School Education Department,
All the States/UTs

Sub: Khadi Mahotsav-Conduction of various activities in schools from 2nd Oct. To 31st October 2023- **Essay Writing** and **Elocution contests**- reg.

Sir,

I am directed to refer to this Department's D.O. Letter of even no. dated 07.10.2023 on the subject noted above and to say that with the objective to promote khadi, handloom, handicraft, village industries, One District One Product (ODOP) and other local products and to bolster the AtmaNirbhar Bharat Abhiyan several activities/competitions such as quiz, slogan writing, essay writing, pledge, jingle contest, video games, short films contest, display of e-banners etc. are being hosted on MyGov platform by KVIC, Ministry of Micro, Small and Medium Enterprises (MSME) in association with other domain Ministries.

2. The Department of School Education & Literacy has been given the responsibility to conduct **Essay writing** contest and **Elocution contest** for school students. I therefore, request you to facilitate conduct of these two contests for school students across the State in a time bound manner to encourage the students and to make them aware about khadi and local products and also adopt the same. As the campaign will conclude on 31st October, a time line has been prepared and given below:

TIMELINE

- Activities related to conduction of the Essay & Education Competitions at School level should be finalized latest by **20.10.2023**.
- Activities at Distt. Level should be finalized latest by **27.10.2023**.
- Activities at State/ UT level to be finalized latest by **31.10.2023**.
- **Essay contest** – State level final entries to be uploaded on My Gov portal by State/UT Nodal officers **by 31st October** for assessment at National level.
- **Elocution contest** – Detail of top three performers under each category viz. category I (6th-10th class) and category II (11th&12th class) at State level (viz Name, Photograph, Father's name, class, school name with address, e-mail, phone/mobile number) to be sent to Deptt. of School Education M/o Education, Govt. of India **by 2nd November, 2023**.

4. Further, for monitoring of progress of the two activities, a **google tracker** has been created displaying reporting format, for updating the progress on regular basis by respective Nodal Officers of the States/UTs. The link for the google tracker is given below:

https://docs.google.com/document/d/17w55dwH0iOBGjR4DkNVxOHNr_QfCe8WAXky9lgdIh1k/edit

5. Further, **nominations of the nodal officers** from the States of Bihar, Delhi, Gujarat, Ladakh, Lakhsadweep, Madhya Pradesh, Mizoram, Nagaland, Punjab and Tamil Nadu are yet to be received. They are requested to furnish the details of nodal officers at state level viz. name, designation, mobile number, email Id and address for creating login credentials for them by MyGov Team, to the email Id: **is6.section.moe@gmail.com** by **14.10.2023** positively.

Yours faithfully,



(Guljari Lal)

Dy Secretary to Govt of India

To

Copy to:

1. Secretary, MSME.
2. All Bureau Heads, DoSEL
3. Heads of all ABs under DoSE&L – for similar action.
4. MyGov Team.
5. All Nodal officers for Khadi Mahotsav.

उत्तर प्रदेश विद्युत निगम महारा (सं-14) धरौड़ी

पत्र संख्या 2-6/2023/734 दिनांक 18/10/23

उत्तर प्रदेश के अलग-अलग राज्य सरकारों के माध्यम से विद्युत निगमों को सूचित किया जा रहा है कि वे अपने-अपने क्षेत्रों में विद्युत निगमों के माध्यम से कार्यवाही करवाएँ।

प्रशासक महारा (सं-14)
18/10/23
धरौड़ी

B. ELOCUTION CONTEST

State/UT	Students category	Number of Schools held contest so far	Language of Contest	No. of students (participants)
	6 th to 10 th class			
			Sub-total	
	11 th – 12 th class			
			Sub-total	
			Grand total	

			Sub-tota l	
	11 th – 12 th class			
				Sub-tota l
			Grand Total	

			Sub-tota I	
	11 th - 12 th class			
				Sub-tota I
			Grand Total	

KHADI MAHOTSAV ELOCUTION COMPETITION

Elocution completion will be conducted in various schools /colleges across the state/UT by the Ministry of Education under three categories as tabulated below:

ELOCUTION COMPETITION TOPICS																			
Category-I:6th Class to 10th Class.	Category-II:Class 11 and 12	Category -III: Senior College																	
<p>A. Khadi - An Important Icon in the Freedom Movement</p> <p>B. My idea about Handlooms/handicrafts</p> <p>C. Khadi Livelihood of Rural India</p> <p>D. Khadi – Bapuji ka Sapna</p> <p>E. Khadi : Pride of place in the economy.</p>	<p>A. Khadi - A heritage industry in rural livelihood.</p> <p>B. Futuristic Khadi products</p> <p>C. Economic and Cultural Significance of Handloom industry</p> <p>D. Wear Khadi – Be a part of Rashttra Nirman(Nation Building)</p> <p>E. Khadi & Village Industries : Suitability and sustainability in today's context.</p>	<p>A. Khadi- A Sustainable Fabric for Green environment</p> <p>B. Khadi & Village Industries : a potent tool for Nation Building.</p> <p>C. Khadi and Handloom : spinning the way towards prosperity.</p> <p>D. Handloom and Handicrafts : a journey towards Atmanirbharata.</p> <p>E. Vocal for Local and Local for Global : Mantra for Atmanirbhar Bharat.</p>	<p style="text-align: center;">Time Limit:04minutes max.</p> <p>Award Structure :</p> <ul style="list-style-type: none"> • Category-1: 6th Class to 10th Class;Category-2: Class 11 and 12; andCategory -3:Senior College. • There will be three awards i.e., First, Second & Third in each category for State. • Winners will receive the prizes in the form of KVVC e-coupon as detailed below*:- <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: center;">Category</th> <th style="text-align: center;">6th Class to 10th Class.</th> <th style="text-align: center;">Class 11 and 12</th> <th style="text-align: center;">Senior College</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">1st Prize</td> <td style="text-align: center;">KVVC e-coupons worth Rs.5000/-</td> <td style="text-align: center;">KVVC e-coupons worth Rs.7500/-</td> <td style="text-align: center;">KVVC e-coupons worth Rs.10000/-</td> </tr> <tr> <td style="text-align: center;">2nd Prize</td> <td style="text-align: center;">KVVC e-coupons worth Rs.3000/-</td> <td style="text-align: center;">KVVC e-coupons worth Rs.5000/-</td> <td style="text-align: center;">KVVC e-coupons worth Rs.7000/-</td> </tr> <tr> <td style="text-align: center;">3rd Prize</td> <td style="text-align: center;">KVVC e-coupons worth Rs.2000/-</td> <td style="text-align: center;">KVVC e-coupons worth Rs.4000/-</td> <td style="text-align: center;">KVVC e-coupons worth Rs.5000/-</td> </tr> </tbody> </table> <p>Note: *The rewards will be given in the form of KVVC e-coupon which will be redeemable on KVVC e-commerce platform www.khadiindia.gov.in subject to the condition that the winner has to purchase Khadi and V.I. products worth minimum of Rs.100/- from www.khadiindia.gov.in and further the winner has to declare a list of 5 to 10 items, which he/she would replace with local products, in the KVVC e-commerce-platform viz., www.khadiindia.gov.in.</p>	Category	6 th Class to 10 th Class.	Class 11 and 12	Senior College	1 st Prize	KVVC e-coupons worth Rs.5000/-	KVVC e-coupons worth Rs.7500/-	KVVC e-coupons worth Rs.10000/-	2 nd Prize	KVVC e-coupons worth Rs.3000/-	KVVC e-coupons worth Rs.5000/-	KVVC e-coupons worth Rs.7000/-	3 rd Prize	KVVC e-coupons worth Rs.2000/-	KVVC e-coupons worth Rs.4000/-	KVVC e-coupons worth Rs.5000/-
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