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ਦਫਤਰ ਡਿਪਟੀ ਕਮਿਸ਼ਨਰ ਕਮ ਜਿਲ੍ਹਾ ਮੈਜਿਸਟਰੇਟ, ਬਠਿੰਡਾ
Office of the Deputy Commissioner & Distt. Magistrate Bathinda
(ਫੁਟਕਲ, ਸ਼ਾਖਾ)

ਸੇਵਾ ਵਿਖੇ.

284
7-2-24
1/1/24

1. ਵਧੀਕ ਡਿਪਟੀ ਕਮਿਸ਼ਨਰ, (ਸਹਿਰੀ ਵਿਕਾਸ), ਬਠਿੰਡਾ
2. ਸਕੱਤਰ, ਰੀਜਨਲ ਟਰਾਂਸਪੋਰਟ ਅਥਾਰਟੀ, ਬਠਿੰਡਾ
3. ਸਿਵਲ ਸਰਜਨ, ਬਠਿੰਡਾ।
4. DSP ਟਰੈਫਿਕ ਪੁਲਿਸ, ਬਠਿੰਡਾ
5. ਕਾਰਜਕਾਰੀ ਇੰਜੀਨੀਅਰ ਨੈਸ਼ਨਲ ਹਾਈਵੇਅ ਡਵੀਜ਼ਨ PWD ਬਠਿੰਡਾ
6. ਕਾਰਜਕਾਰੀ ਇੰਜੀਨੀਅਰ ਉਸਾਰੀ ਮੰਡਲ ਭ ਤੇ ਮ ਸ਼ਾਖਾ 1, ਬਠਿੰਡਾ
7. ਜਿਲ੍ਹਾ ਮੰਡੀ ਅਫਸਰ, ਬਠਿੰਡਾ
8. ਜਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਸੈਕੰਡਰੀ), ਬਠਿੰਡਾ
9. ਜਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਐਲੀਮੈਂਟਰੀ) ਬਠਿੰਡਾ।
10. ਜਿਲ੍ਹਾ ਲੋਕ ਸੰਪਰਕ ਅਫਸਰ, ਬਠਿੰਡਾ।
11. ਪ੍ਰੋਜੈਕਟ ਡਾਇਰੈਕਟਰ, NHAI, ਬਠਿੰਡਾ
12. ਡਾਇਰੈਕਟਰ, ਇੰਜੀਨੀਅਰ ਕਾਲਜ ਡੱਬਵਾਲੀ ਰੋਡ, ਬਠਿੰਡਾ
13. ਪ੍ਰਿੰਸੀਪਲ ਪੋਲੀਟੈਕਨਿਕ ਕਾਲਜ, ਬਠਿੰਡਾ
14. ਪ੍ਰਿੰਸੀਪਲ ਸਰਕਾਰੀ ਰਜਿੰਦਰਾ ਕਾਲਜ, ਬਠਿੰਡਾ।
15. ਪ੍ਰਿੰਸੀਪਲ, ਸਰਕਾਰੀ ਆਈ.ਟੀ.ਆਈ. ਬਠਿੰਡਾ।
16. ਸੈਕਟਰੀ, ਰੈਂਡ ਕਰਾਸ, ਬਠਿੰਡਾ।

ਪੱਤਰ ਨੰ. 3282-3297/ਫਸ

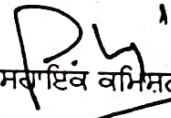
ਮਿਤੀ 31/01/2024

ਵਿਸ਼ਾ:-

Observance of the National Road Safety Month 15th January 2024 to 14th February, 2024

ਉਪਰੋਕਤ ਵਿਸ਼ੇ ਦੇ ਸਬੰਧ ਵਿਚ ਸਕੱਤਰ, ਟਰਾਂਸਪੋਰਟ ਵਿਭਾਗ ਚੰਡੀਗੜ੍ਹ ਪੰਜਾਬ ਸਰਕਾਰ ਪਾਸੋਂ ਪ੍ਰਾਪਤ ਅਰਧ ਸਰਕਾਰੀ ਪੱਤਰ ਨੰ. 89 ਮਿਤੀ 19/01/02024 ਦੀ ਕਾਪੀ ਆਪ ਪਾਸ ਤੇਜ ਕੇ ਲਿਖਿਆ ਜਾਂਦਾ ਹੈ ਕਿ ਪੱਤਰ ਵਿਚ ਦਰਜ ਹਦਾਇਤਾਂ ਅਨੁਸਾਰ ਉਕਤ ਵਿਸ਼ੇ ਸਬੰਧੀ ਐਕਟਵਿਟੀ/ਈਵੈਂਟਸ ਕਰਨਾ ਯਕੀਨੀ ਬਣਾਇਆ ਜਾਵੇ ਅਤੇ ਉਕਤ ਸਬੰਧੀ ਰਿਪੋਰਟ ਹਰ ਹਫਤੇ ਦੇ ਅੰਤਿਮ ਦਿਨ ਡਾਇਰੈਕਟਰ ਜਨਰਲ, ਲੀਡ ਏਜੰਸੀ, ਰੋਡ ਸੇਫਟੀ ਪੰਜਾਬ ਪਾਸ ਤੇਜਦੇ ਹੋਏ ਇਸ ਦਫਤਰ ਨੂੰ ਸੂਚਿਤ ਕੀਤਾ ਜਾਵੇ।

ਨੋਬੀ:- ਪੱਤਰ ਦੀ ਕਾਪੀ


ਸਹਾਇਕ ਕਮਿਸ਼ਨਰ (ਜ)
ਬਠਿੰਡਾ।



Dilraj Singh, IAS
 Secretary
 ਦਿਲਰਾਜ ਸਿੰਘ, ਆਈ. ਏ. ਐਸ.
 ਸਕੱਤਰ
 ਟੈਲੀਫੋਨ /Tele : 0172-2749314
 E-mail : pstpt@punjab.gov.in

MA.
[Signature]

D.O. No. 89
 ਅੱਧ ਸ. ਪ. ਨੰ
 Government of Punjab
 ਪੰਜਾਬ ਸਰਕਾਰ
 Department of Transport
 ਟਰਾਂਸਪੋਰਟ ਵਿਭਾਗ
 Chandigarh
 ਚੰਡੀਗੜ੍ਹ, ਮਿਤੀ: 19/1/24. E-25358

ਪੱਤਰ ਨੰ: 89
 ਮਿਤੀ: 19/1/24
 ਡੀ.ਸੀ.
 ਸ.ਤ. (ਜ)
 ਸ.ਕ. (ਜਿ)
 ਮਹਾ

Subject: Observance of the National Road Safety Month-15th January, 2024 to 14th February, 2024.

Dear Shaukat,

The Ministry of Road Transport & Highways, Government of India has decided to observe the period from 15th January, 2024 to 14th February, 2024 as a Road Safety Month for year 2024 (copy of D.O. letter No. RT-25035/74/203-RS, dated 10.01.2024 from Shri Anurag Jain, IAS, Secretary, MoRTH enclosed).

2. The National Road Safety Month, 2024 was formally inaugurated by S. Laljit Singh Bhullar, Hon'ble Transport Minister, Punjab on 15.01.2024, emphasizing the need for collective efforts in reducing the mortality rate in the road accidents. He also requested the stakeholder departments to conduct road safety activities throughout the State during the National Road Safety Month.

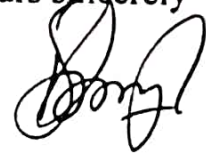
3. After a detailed discussion in the meeting, a list of activities/events to be organized during the National Road Safety Month, 2024 has been finalized and the copy of the same is enclosed as **Annexure-A** with this letter. The list contains the activities/events to be organized by the various departments especially by the Traffic Police, Transport Department and Road Owning Departments such as (PWD (B&R), Local Government, Punjab Mandi Board, NHAI), the departments of School, Higher and Technical Education, the department of Health & Family Welfare and Public Relation department.

(2)

4. You are requested to take necessary actions to organize the events/activities mentioned in the enclosed list and to send the reports to the Director General, Lead Agency, Road Safety, Punjab along with photographs/videos/newspapers coverage, etc. by the end of every week during this National Road Safety Month, 2024.

With Best Wishes

Yours sincerely



(Dilraj Singh) IAS

Sh. Showkat Ahmad Parray, IAS,
Deputy Commissioner,
Bathinda

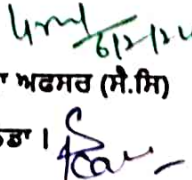
ਦਫਤਰ ਜਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਸੈ.ਸਿ) ਬਠਿੰਡਾ

ਪਿਠ ਅੰਕਣ ਨੰ : ਜੀ-1/1 () 2024 / 8027

ਮਿਤੀ: 06/02/2024

ਉਪਰੋਕਤ ਦਾ ਉਤਾਰਾ ਸਮੂਹ ਸਕੂਲ ਮੁੱਖੀਆਂ ਨੂੰ ਭੇਜਕੇ ਲਿਖਿਆ ਜਾਂਦਾ ਹੈ ਕਿ ਉਕਤ ਪੱਤਰ ਵਿਚ ਦਰਜ ਹਦਾਇਤਾਂ ਦੀ ਇੰਨ-ਬਿੰਨ ਪਾਲਣਾ ਕਰਨੀ ਯਕੀਨੀ ਬਣਾਈ ਜਾਵੇ।

ਜਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਸੈ.ਸਿ)

ਬਠਿੰਡਾ। 

List of Activities/Events to be organized during "The National Road Safety Month- 2024"

(From 15.01,2024 to 14.02,2024)

A) Traffic Police					
Sr. No.	Name of the Activity/Event	Name of the Department (s)	Place of Activity/Event	Date and Frequency of the Event/Activity	Remarks
1.	Two- wheeler/ Cycle Rallies	Traffic Police and NGO's	Every district and Sub Divisional headquarters	Every Saturday and Sunday and at least two rallies per week in a district	
2.	Retro-reflective Tapes on the Transport Vehicles	Traffic Police, Transport Department and NGO's	On the roadside and near the offices of truck operators in every district and Sub Divisional headquarters	The activities may be carried out on day-to-day basis till the 2 nd week of February, 2024.	
3.	Nukkad Talks with the drivers of taxies, three-wheelers, Goods and Passenger Transport Vehicles	Traffic Police, Transport Department and NGO's	On the roadside and near the offices of truck operators in every district and Sub Divisional headquarters	Two events per week at district and sub divisional headquarters.	
4.	Special drive/Campaign about wearing of seat belts and helmets	Traffic Police and NGO's	On the roadside or at places of challan money deposit or at ATDTs	Four campaigns per week.	
5.	Special Drive/Campaign against Red Light Jumping, Over-Speeding and drunk &	Traffic Police	On the roadside or at the challan money deposit places or at ATDTs	Two special drives per week per district.	

	driving					
6.	Awareness campaigns for road users, school children, drivers about traffic rules & regulations, emergency care and rules for protection of Good Samaritans.	Traffic Police, Transport Officials, Health Department and NGOs.	In schools and colleges	At least four campaigns per week in all schools/colleges in the district.		

B) Transport Department

Sr. No.	Name of the Activity/Event	Name of the Department	Place of Activity/Events	Date and Frequency of the Event/Activity	Remarks
1	Medical/Eye Check-up for the drivers of Passengers and Goods Transport vehicles	Transport and Health Department	Any Convenient place	One camp per week at district and sub divisional headquarters.	
2	Retro-reflective Tapes on the Transport Vehicles	Traffic Police and Transport Department	On the roadside and near the offices of truck operators in every district and Sub Divisional Head Quarters	The activities may be carried out on day-to-day basis till the 2 nd week of February, 2024.	
3	Nukkad Talks with the drivers of taxies, three-wheeler, Goods and Passenger Transport Vehicles	Traffic Police, Transport Department and NGO's	On the roadside and near the offices of truck operators in every district and Sub Divisional Head Quarters	Two events per week at district and sub divisional headquarters.	
4	Organizing Awareness Campaigns against overloading of Trucks/Tractor-Trollies	Traffic Police, Transport Department officers.	On roadsides or any convenient place for the vehicle owners.	Two campaigns per week at district and sub divisional headquarters.	

5	Surprize checking of fitness certificates of Passengers and Goods Transport Vehicles	Transport Department	On roadside or any convenient place for proper checking of vehicles.	Two surprize checks per week per sub division.	
6	Awareness campaigns for road users, school children, drivers about traffic rules & regulations, emergency care and rules for protection of Good Samaritans.	Police and Transport Officials	In schools and colleges.	At least four campaigns per sub division in a week.	

C) Road Owning Departments

Sr. No.	Name of the Activity/Event	Name of the Department	Place of Activity/Events	Date and Frequency of the Event/Activity	Remarks
1	Cleaning of extra Roadside Vegetation	PWD (B&R), Local Government, Punjab Mandi Board and NHAI	On road sides	This activity may be taken up on daily basis and should be completed by 1 st week of Feb, 2024	The provision of funds available under MNREGA scheme can also be utilized.
2	Installation of Road Signages at all major Junctions and Diversions.	PWD (B&R), Local Government, Punjab Mandi Board and NHAI	On road sides	This activity may be taken up on daily basis and should be completed by 1 st week of Feb, 2024	
3	Checking, Repair or installation of Street Lights at all identified Accidental Black Spots	PWD (B&R), Local Government, Punjab Mandi Board and NHAI	On road sides	This activity may be taken up on daily basis and should be completed by 1 st week of Feb, 2024	This Activity mainly be done by the Local Government Department in co-ordination with other road-owning

			departments /agencies.
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D) Education Departments (School education, Higher Education and Technical Education)					
Sr. No.	Name of the Activity/Event	Name of the Department	Place of Activity/Events	Date and Frequency of the Event/Activity	Remarks
1	Organizing Walkathons with the participation of Senior Secondary and College Students	School Education, Higher Education and Technical Education and NGOs.	Near the schools/colleges.	Two events per week in a sub division.	NGO's working on Road Safety in the districts may be involved.
2	Poster making and quiz competition with the participation of Primary and Upper Primary school children.	School Education	In the schools.	Two events per week in a sub division.	NGO's working on Road Safety in the districts may be involved.
3	Organizing Exhibition and Lectures on Road Safety by the NGO's and Road Safety Experts with the participation of the students of Senior Secondary and Colleges.	School Education, Higher Education and Technical Education	In the schools and colleges.	Two events per week in a sub division.	NGO's working on Road Safety in the districts may be involved.
4	Slogan writing competition on Road Safety.	School Education, Higher Education and Technical Education	In the schools and colleges.	Two events per week in a sub division.	NGO's working on Road Safety in the districts may be involved. The best three selected slogans may be selected and sent to the

				Director General Lead Agency.	
5.	To conduct programs including road safety pledge, workshops, plays/nukkad natak in schools and colleges.	School Education, Higher Education and Technical Education	In the schools and colleges.	Two events per week in a sub division.	NGO's working on Road Safety in the districts may be involved.

E) Health Department/Medical Education

Sr. No.	Name of the Activity/Event	Name of the Department	Place of Activity/Events	Date and Frequency of the Event/Activity	Remarks
1	Organizing Medical/Eye Check-up camps for the drivers of Passengers and Goods Transport Vehicles	Health & Family Welfare and Transport Department	The places can be decided mutually by both the departments	Two camps per week in a sub division.	NGO's working on Road Safety in the districts may be involved.
2	Visit to Trauma Care Centres to check up about staff position	Health & Family Welfare and Research & Medical Education Department			The visits to Trauma Care Centres will be completed by 1 st week February, 2024 and report may be sent to Director General Lead Agency by 06.02.2024

F) Public Relations Department

Sr. No.	Name of the Activity/Event	Name of the Department	Place of Activity/Events	Date and Frequency	Remarks
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Sr. No.	Name of the Activity/Event	Name of the Department	Place of Activity/Events	Date and Frequency of the Event/Activity	Remarks
1	Engaging local Print and Electronic media and sending messages through newspapers, Radio, Television, Social Media etc.	DPROs	At the district and sub divisional headquarters.	The content will be prepared within a week by DIPR and submitted to Administrative Secretary, Transport for approval.	Director Information and Public Relation will depute a team/empanelled agencies and the content will be finalized at the level of Administrative Secretary Transport.
2	Development of Social Media messages, jingles, graphics and videos etc.	DIPR	At the state headquarters	The content will be prepared within a weeks' time and submitted to Administrative Secretary Transport.	Director Information and Public Relation will depute a team/empanelled agencies and the content will be finalized at the level of Administrative Secretary Transport.
G) District Road Safety Committees.					
1	The District Road Safety Committees will hold their meetings with the stake holder departments to discuss and review the Road Safety situation in the district.	Traffic police, Transport Department and NGO's etc	At the district headquarters.	At least one meeting per week	
2	To identify and train volunteers for road Safety awareness, Volunteers to conduct awareness campaigns targeting schools, colleges,	Department of School and Higher education Traffic Police, Transport Department and NGO's	At the district headquarters.	The activity may be carried out on day-to-day basis and completed by the second week of	NGO's working on Road Safety in the districts may be involved.

	market places, and public spaces.			February, 2024	NGO's working on Road Safety in the districts may be involved.
3	To encourage Students and youth to participate in Road Safety Quizzes/Competitions on MY Bharat Portal for getting recognition and certificates.	Department of School and Higher education , Traffic Police, Transport Department and NGO's	In the schools and colleges.	The activity may be carried out on day-to-day basis	
4.	District Authorities to provide the Road Accident Data highlighting number of road accidents, fatalities and injuries in comparison to the last year. The data has to be uploaded on MY Bharat Portal of MoRTH, GOI.	Traffic Police and District Administration.	At the district headquarters..	The activity may be carried out on day-to-day basis and completed by the first week of February, 2024	

अनुराग जैन, भा.प्र.से.
चिव
ANURAG JAIN, I.A.S.
Secretary



सड़क परिवहन और राजमार्ग मंत्रालय
Ministry of Road Transport & Highways
भारत सरकार / Government of India



D.O No.RT-25035/74/2023-RS
10th January, 2024

Dear Shri Anurag,

As you are aware, Road Safety is an area of critical concern in India. Every year, India witnesses around 4,50,000 road accidents and around 150,000 road fatalities, with more than 50% of road fatalities that are of young population. This not only leads to human suffering, but also impacts the economy adversely.

2. To create awareness, National Road Safety Week is observed in the country in the middle of January every year for the past 35 years. State Governments have played important role in engaging stakeholders and increasing awareness. However, given the gravity of situation, Ministry of Road Transport & Highways (MoRT&H) has decided to observe National Road Safety Month from now onwards. This year the month will be observed from 15th January, 2024 to 14th February, 2024.

3. To create more awareness amongst youth (till 35 years of age), the focus this year would be on electronic road safety education modules on MY Bharat Portal, online quizzes, online certifications etc. The Ministry's webpage on the MY Bharat Portal includes provisions for posting events pertaining to planned activities throughout the month, at both the State and district levels, and to upload concise reports on the conducted activities. A suggestive month long activities at the District level is attached as Annexure.

4. States generally utilize their State Road Safety Fund for awareness initiatives. This year to supplement the road safety activities at State/district level during the Road Safety Month, MoRT&H will also provide a token financial assistance of Rs.1.00 lakh to Rs.3.00 lakh per district and Rs.2.50 lakh to Rs.10.00 lakh per State/UT based on various factors of road safety in the district/State. The details of the financial assistance are being shared separately.

5. I request you to kindly take necessary action to direct the State/District level Authorities to observe the National Road Safety Month 2024 in true spirit and propagate the cause of safer Roads. The dissemination of the road safety message among all stakeholders is pivotal for effecting positive change and reducing road accidents and fatalities.

Warm Regards

Yours sincerely,

Encl. As above

Shri Anurag Verma,
Chief Secretary,
Government of Punjab,
Chandigarh


(Anurag Jain)

Month Long Activities for NRSM – 2024

Activities by State Authorities including District Collectors, Traffic Police & Transport Commissioners to improve Road Safety issues:

- Identify and train volunteers for road safety awareness. Volunteers to conduct awareness campaigns targeting schools, colleges, marketplaces, and public spaces.
- Encourage students and youth to participate in Road Safety Quizzes/ Competition on MY Bharat portal for getting recognition and certificates.
- Conduct programs including road safety pledge, workshop, plays/ nukkad natak in Schools and Colleges.
- Conduct special enforcement drives for helmet/ headgear compliance by Two Wheeler riders
- Ensure strict enforcement and visibility as per MV Act up to grass root level through surprise checks and enforcement drives at key locations within the district
- Special drives by the Transport Department to check rear side of Trucks and Tractor Trolley for Retro Reflective sheeting to avoid rear collision.
- Police and Transport Officials to conduct awareness campaigns for road users, school children, drivers about traffic rules & regulations, emergency care and rules for protection of Good Samaritans.
- Schedule meeting of the District Road Safety Committee, bringing together key stakeholders such as traffic police, transport officials, NGOs, etc. to discuss and review the road safety situation in the district, identification of blackspots and accident-prone spots, entry of accident data on e-DAR and develop strategies to address them.
- Engage with local media outlets to promote road safety messages through newspapers, radio, & television and utilize social media platforms to share informative content, graphics, and videos related to road safety.
- District Authorities to provide the Road Accident Data highlighting road accidents, fatalities and injuries number during Road Safety Month in comparison to last year. The data has to be uploaded on MY Bharat portal.

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