

ਦਫਤਰ ਡਾਇਰੈਕਟਰ ਸਕੂਲ ਸਿੱਖਿਆ (ਸੈ.ਸਿ.), ਪੰਜਾਬ  
ਈ-ਬਲਾਕ, ਚੌਥੀ ਮੰਜਿਲ, ਪੰਜਾਬ ਸਕੂਲ ਸਿੱਖਿਆ ਬੋਰਡ ਕੰਪਲੈਕਸ, ਫੇਜ਼-8, ਸ.ਅ.ਸ. ਨਗਰ (ਮੋਹਾਲੀ)  
ਫੋਨ ਨੰ. 0172-5212345/349, ਈ-ਮੇਲ [rmsa.civilworks@punjabeducation.gov.in](mailto:rmsa.civilworks@punjabeducation.gov.in)

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ਵੱਲ

ਸਮੂਹ ਜਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਸੈ.ਸਿ./ਐ.ਸਿ.)  
ਪੰਜਾਬ।

ਐਮ.ਨੰ. ਸਸਅ/386573/ਸਿਵਲ ਵਰਕਸ/2024/236784  
ਮਿਤੀ 13/09/2024

ਵਿਸ਼ਾ:- Regarding Swachhta Hi Seva (SHS) campaign on Cleanliness Target Unit from  
14 September 2024 to 02 October 2024 under Swachh Bharat Diwas.

ਹਵਾਲਾ ਭਾਰਤ ਪ੍ਰਾਪਤ ਹੋਏ ਪੱਤਰ ਨੰ. ਨਿੱਲ, ਮਿਤੀ 06-09-2024 ਦੇ ਸਬੰਧ ਵਿੱਚ।

1.0 ਉਪਰੋਕਤ ਵਿਸ਼ੇ ਅਤੇ ਹਵਾਲਾ ਅਧੀਨ ਪੱਤਰ ਦੀ ਕਾਪੀ ਭੇਜਕੇ ਆਪ ਨੂੰ ਨਿਖਿਆ ਜਾਂਦਾ ਹੈ ਕਿ Department  
of Drinking Water & Sanitation, Ministry of Jal Shakti and Ministry of Housing & Urban Affair ਵੱਲੋਂ  
Swachhta Hi Seva (SHS) campaign ਮਿਤੀ 14 September 2024 to 02 October 2024 ਤੱਕ Swachh Bharat  
Diwas ਅਧੀਨ ਸ਼ੁਰੂ ਕੀਤਾ ਜਾ ਰਿਹਾ ਹੈ। ਭਾਰਤ ਸਰਕਾਰ ਵਲੋਂ ਇਸ campaign ਲਈ action plan ਤਿਆਰ ਕੀਤਾ ਗਿਆ ਹੈ  
ਜਿਸ ਅਨੁਸਾਰ ਮਿਤੀ 14-09-2024 ਤੋਂ 02-10-2024 ਤੱਕ ਸਕੂਲਾਂ ਵਿੱਚ Swachhta Hi Seva (SHS) Campaign  
ਤਹਿਤ ਕਰਵਾਈਆਂ ਜਾਣ ਵਾਲੀਆਂ ਗਤੀਵਿਧੀਆਂ ਪੱਤਰ ਨਾਲ ਨੱਥੀ ਹਨ।

3.0 ਉਪਰੋਕਤ ਅਨੁਸਾਰ ਆਪ ਨੂੰ ਦੱਸਿਆ ਜਾਂਦਾ ਹੈ ਕਿ ਸਕੂਲਾਂ ਵਿੱਚ ਸਰਵੋਤਮ ਪ੍ਰਭਾਵਤਾ ਜੋ ਕਿ ਮਿਤੀ  
01-09-2024 ਤੋਂ 15-09-2024 ਤੱਕ ਮਨਾਇਆ ਜਾ ਰਿਹਾ ਹੈ, ਉਸ ਲਈ ਜਿਲਾ ਪੱਧਰ ਤੇ ਨੇਡਲ ਅਫਸਰ  
ਨਿਯੁਕਤ ਕੀਤੇ ਗਏ ਹਨ (ਕਾਪੀ ਨੱਥੀ)। ਇਨ੍ਹਾਂ ਨੇਡਲ ਅਫਸਰਾਂ ਨੂੰ ਹਦਾਇਤ ਕੀਤੀ ਜਾਵੇ ਕਿ ਇਸ SHS campaign  
ਸਬੰਧੀ ਸਕੂਲਾਂ ਵਿਖੇ ਗਤੀਵਿਧੀਆਂ ਨੂੰ ਕਰਵਾਉਂਦੇ ਹੋਏ ਸੂਚਨਾ ਹੇਠ ਅਨੁਸਾਰ ਲਿੰਕ ਵਿੱਚ ਅਪਲੋਡ ਕੀਤੀ ਜਾਵੇ। ਇਹ  
ਲਿੰਕ ਸਕੂਲਾਂ ਨਾਲ share ਨਾ ਕੀਤਾ ਜਾਵੇ। ਜਿਲਾ ਦਫਤਰ ਵਲੋਂ ਇਸੇ ਤਰ੍ਹਾਂ ਦਾ ਆਪਣੇ ਵੱਖਰੇ Google Tracker and  
Google Drive ਤੇ ਸਕੂਲਾਂ ਤੋਂ ਸੂਚਨਾ ਇਕੱਤਰ ਕੀਤੀ ਜਾਵੇ ਅਤੇ ਸਟੇਟ ਪੱਧਰ ਤੇ ਹੇਠ ਦਿੱਤਾ ਗਿਆ Google  
Tracker ਅਤੇ Google Form ਦੀ ਸੂਚਨਾ ਅਪਲੋਡ ਕੀਤੀ ਜਾਵੇ। Google Tracker and Google Drive ਦਾ ਲਿੰਕ  
ਹੇਠ ਅਨੁਸਾਰ ਹੈ:-

Google tracker link:

[https://docs.google.com/spreadsheets/d/1mzlc0NuGUW9EYyChRxaPd20VNQu2eBO7\\_7vCqQr1KRE/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1mzlc0NuGUW9EYyChRxaPd20VNQu2eBO7_7vCqQr1KRE/edit?usp=sharing)

Google Drive link:

<https://drive.google.com/drive/folders/15tNdfx1wiaB1nCB7hWQopwbFMFFMmaVF?usp=sharing>

-ਸਹੀ-

ਡਾਇਰੈਕਟਰ ਸਕੂਲ ਸਿੱਖਿਆ (ਸੈ.ਸਿ.)

ਪੰਜਾਬ।

ਪਿ.ਅੰ.ਨੰ. ਸਸਅ/386573/ਸਿਵਲ ਵਰਕਸ/2024/ਉਕਤ

ਮਿਤੀ 13/09/2024

ਉਤਾਰਾ ਨਿੱਜੀ ਸਕੱਤਰ, ਦਫਤਰ Ministry of Education, Department of School Education  
& Literacy #124 'C' Wing, Shastri Bhawan, New Delhi ਨੂੰ ਸੂਚਨਾ ਹਿੱਤ ਭੇਜਿਆ ਜਾਂਦਾ ਹੈ।

ਸਹਾਇਕ ਡਾਇਰੈਕਟਰ (ਸਿਵਲ ਵਰਕਸ)

13/09/2024

Districts	Names of Nodel Officers	Mobile Number
AMRITSAR	Narinder Singh	9501103334
BARNALA	SUKHDEV SINGH	9878844211
3 BATHINDA	Jatinder Kumar	9501475400
4 FARIDKOT	Jaswider Jasi	9872300138
5 FATEHGARH SAHIB	SHAMSHER SINGH	9501033350
6 FAZILKA	Satinder Sachdeva	9878487147
7 FEROZEPUR	Lakhwinder Singh	9417112299
8 GURDASPUR	Parminder Singh	7888592634
9 HOSHIARPUR	Gurmel Singh	8283838322
10 JALANDHAR	Kumud Sharma	9464936950
11 KAPURTHALA	Puneet Puri (Principal)	9888494132
12 LUDHIANA	MEENU ADYA	9463033517
13 MALERKOTLA	Sandeep Markan	9988544457
14 MANSA	Parvinder Singh	9876515239
15 MOGA	Vikas	9855557188
16 MUKTSAR	Jaswinder Pal	7986027454
17 PATHANKOT	Neeraj Sharma	9501019427
18 PATIALA	Dr. Ramandeep Kaur Headmistress	9815860523
19 ROOPNAGAR	Davinder pal Singh	9815811444
20 S.B.S. NAGAR	Naveen Gulati	9855013750
21 SANGRUR	Sheenu	7973467473
22 SAS NAGAR	Sanjeev Kumar	9914562400
23 TARN TARAN	Gurmeet singh	9592091087

ਦਰਸ਼ਨ ਪਿੰਡ ਪਿੰਡ ਮੈਂਬਰ (ਸੰ-1) ਦੀਆਂ  
 ਸੇਵਾਵਾਂ 21-6/2024/2029 ਆਰ 13/9/24

ਕੁਝ ਮੈਂਬਰਾਂ ਦੇ ਨਵੇਂ ਪਿੰਡ ਮੈਂਬਰਾਂ ਦੇ  
 ਨਿਵੇਸ਼ਾਂ ਦੇ ਪਿੰਡ ਮੈਂਬਰਾਂ ਦੇ ਕੋਲ ਕੋਈ ਵੀ  
 ਦਰਸ਼ਨ ਮੈਂਬਰਾਂ ਦੀਆਂ ਕੋਈ ਵੀ  
 ਸੇਵਾਵਾਂ ਨਹੀਂ

ਸੰ-1 ਪਿੰਡ ਪਿੰਡ ਮੈਂਬਰ (ਸੰ-1)  
 ਸੇਵਾਵਾਂ  
 (P/K)  
 13/9/24



कुमार, आनंद

Anjay Kumar, IAS  
Secretary



भारत सरकार  
शिक्षा मंत्रालय  
स्कूल शिक्षा और साक्षरता विभाग  
Government of India  
Ministry of Education  
Department of School Education & Literacy  
5<sup>th</sup> September, 2024

D.O.No.F.27-2/2024-IS-9

Dear Colleagues,

Kindly refer to this Department's communications of even no. dated 9<sup>th</sup> July 2024 and 2<sup>nd</sup> August 2024 regarding observing of Swachhata Pakhwada, 2024 from 1<sup>st</sup> to 15<sup>th</sup> September, 2024 (copy enclosed)

As you are aware 2<sup>nd</sup> October is observed as Swachh Bharat Diwas (SBD) as a tribute to Father of the Nation on his Jayanti. As a prelude to SBD-2024, the annual Swachhata Hi Sewa (SHS) fortnight is being jointly organized by the Department of Drinking Water & Sanitation, Ministry of Jal Shakti and Ministry of Housing & Urban Affairs, w.e.f. 14<sup>th</sup> September – 2<sup>nd</sup> October 2024. Theme of SHS-2024 is 'Swabhav Swachhata – Sanskaar Swachhata' with focus on cleaning of dirty and difficult garbage spots (black spots), recognize the contribution of sanitation workers, celebrate the achievements over the past decade, and also reaffirm our commitment to Sampurna Swachhata.

3. Ministry of Housing & Urban Affairs and Department of Drinking Water & Sanitation, Ministry of Jal Shakti has advised all states/ UTs and local bodies to celebrate SHS 2024 by:

- Planning for intensive cleanliness drives through Shramdaan during SHS 2024
- Conducting Swachh Bharat Culture Fest
- Identification and mapping and eventual transformation of 'Cleanliness Target Units' by 1<sup>st</sup> October 2024
- Mobilizing partnerships with Ministries/ Departments, PSUs, private sector organizations, NGOs, CSOs, CSR funds, philanthropies etc. for SHS 2024
- Planning innovative advocacy activities to promote 'Swabhav Swachhata – Sanskaar Swachhata'

4. Considering the significance of Swachhata in schools and to sensitize the children and community members about the cleanliness through school and community-based initiatives, it has been decided to observe Swachh Bharat Diwas (SBD) in all the schools across the country by organizing an intensive Swachhata Hi Sewa (SHS) campaign - 2024 from 14<sup>th</sup> September to 2<sup>nd</sup> October wherein the schools will conduct the following suggestive activities:

- Swachhata Shapath by the students and teachers on Swabhav Swachhata – Sanskaar Swachhata
- Cleanliness drive in the schools/ hostels and educational institutions to remove the garbage/ waste with the help of teachers.
- Essay/ Poem/ Debate/ Slogan writing/ Quiz and Painting on 'Swabhav Swachhata – Sanskaar Swachhata: Importance of Waste Management and Elimination of Single Use plastic etc.
- A selfie point may be installed at entry points of schools on the theme of Swachhata Hi Sewa encouraging engagement of students/ teachers/ school staff/ parents to pride in cleanliness through interactive photo opportunities.
- Human chain event may be organized where students/ teachers/ people from community join hands to raise awareness and demonstrate commitment to cleanliness and sanitation.
- Street play/ Nakkad natak may be performed in schools or nearby areas to educate and entertain while promoting cleanliness initiatives.

Contd...2/-

124 'सी' विंग, शास्त्री भवन, नई दिल्ली-110001  
124 'C' Wing, Shastri Bhawan, New Delhi-110001  
Telephone: +91-11-23382587, +91-11-23381104 Fax: +91-11-23387589  
E-mail: secy.sel@nic.in

- (vii) Plantation of saplings in schools, hostels and educational institutions' areas; on the lines of tugely popular Ek-Ped-Maa-Ke-Naam
- (viii) Awareness rallies/ Prabhat Pheri with students/ teachers/ school staff with slogans on Swachhata Hi Sewa and Swabhav Swachhata - Sanskaar Swachhata' theme to create awareness in the community
- (ix) School level Cultural events promoting the sanitation journey of the country.
- (x) Swachhata Classes/ Swachhata ki Pathshaala/ Swachhata Samvad/ Educational sessions/ workshops for students/ teachers about cleanliness, sanitation and hygiene practices
- (xi) Health check-up camps may be organized for SafaiMitra/ Sanitation workers and their dependants at Block/ District level

5. Further, in order to give adequate social media outreach to the Swachhata Hi Sewa (SHS) 2024 campaign, including Shramdaan activity, each activity must be well documented and backed up with high resolution photography and videography. Pictures of on-ground activities are to be uploaded on the link given below. States/UTs may widely use a tagline 'Swabhav Swachhata - Sanskaar Swachhata' on social and print media while promoting the campaign and may also share the participation details of the students and schools with the Ministry on the link given below:

Google tracker link:

[https://docs.google.com/spreadsheets/d/1ysLMzawr1BNdgPc2ltMOWpJy2Dut\\_OUK0oB3-3-7SNQ/edit?gid=0#gid=0](https://docs.google.com/spreadsheets/d/1ysLMzawr1BNdgPc2ltMOWpJy2Dut_OUK0oB3-3-7SNQ/edit?gid=0#gid=0)

Google Drive link:

<https://drive.google.com/drive/u/1/folders/1B1ON2dF1sx6Sj9LuM5mAphTz2M-UBpc>

6. Hon'ble Ministers of Housing & Urban Affairs, Jal Shakti and Panchayati Raj, will be jointly launching the SHS-2024 on 14<sup>th</sup> September 2024 in hybrid mode with states, districts, partner organizations etc. Details for the same shall be shared via email shortly.

7. In view of the above, I urge you to direct all your respective schools to proactively participate in the Swachhata Hi Sewa (SHS) 2024 campaign and turn it into a huge success and also share the participation status with this department regularly through the above mentioned link.

*Best wishes,*

Yours sincerely,

*5/9/2024*  
(Sanjay Kumar)

To,

Additional Chief Secretary/ Principal Secretary/ Secretary (School Education), all States/ UTs.