



**ਦਫ਼ਤਰ ਜ਼ਿਲ੍ਹਾ ਚੋਣ ਅਫਸਰ, ਬਠਿੰਡਾ**  
**OFFICE OF DISTRICT ELECTION OFFICER, BATHINDA**  
 (Room No. 303, 2<sup>nd</sup> Floor Mini Secretariat)  
 Phone No. 0164-2211022 E-mail :- [etbtd@punjab.gov.in](mailto:etbtd@punjab.gov.in)

21 ਤੁਰੰ  
 4/11/22  
 ਪੰਜਾਬ  
**VOT-S**  
 ਚੋਣ ਅਫਸਰ, ਵਟ ਭਰਾਗੋ  
 ਚਿੱਠੀ ਫਰ ਵੋਟ ਮਹੱਤਵਪੂਰਨ ਹੈ...

ਸੇਵਾ ਵਿਖੇ

ਸਮੂਹ ਚੋਣਕਾਰ ਰਜਿਸਟਰੇਸ਼ਨ ਅਫਸਰ,  
 ਜ਼ਿਲ੍ਹਾ ਬਠਿੰਡਾ।

ਪੱਤਰ ਨੰ. ਚੋਣ-2022/6452-57  
 ਮਿਤੀ 04 ਨਵੰਬਰ, 2022

ਵਿਸ਼ਾ:- Organising SVEEP activities/events on the day of draft electoral publication roll on 9<sup>th</sup> November 2022-regading.

ਉਪਰੋਕਤ ਵਿਸ਼ੇ ਦੇ ਸਬੰਧ ਵਿੱਚ ਮੁੱਖ ਚੋਣ ਅਫਸਰ, ਪੰਜਾਬ ਜੀ ਦੇ ਪੱਤਰ ਨੰਬਰ ਚੋਣ-2022/ਸਵੀਪ-12376 ਮਿਤੀ 04.11.2022 ਦੀ ਕਾਪੀ ਭੇਜ ਕੇ ਬੇਨਤੀ ਹੈ ਕਿ ਇਸ ਪੱਤਰ ਵਿੱਚ ਦਰਜ ਈ.ਆਰ.ਓ. ਲੈਵਲ ਅਤੇ ਬੁਥ ਲੈਵਲ ਤੇ ਸਵੀਪ ਗਤੀਵਿਧੀਆਂ ਮਿਤੀ 09.11.2022 ਨੂੰ ਕਰਵਾ ਕੇ ਰਿਪੋਰਟ ਸਮੇਤ High resolution ਫੋਟੋਆਂ ਉਸੇ ਦਿਨ ਬਾਅਦ ਦੁਪਹਿਰ 4.00 ਵਜੇ ਤੱਕ ਇਸ ਦਫ਼ਤਰ ਨੂੰ ਭੇਜ ਦਿੱਤੀ ਜਾਵੇ ਜੀ। ਇਹਨਾਂ ਗਤੀਵਿਧੀਆਂ ਨੂੰ ਸੋਸ਼ਲ ਮੀਡੀਆ ਤੇ ਵੀ ਵੱਧ ਤੋਂ ਵੱਧ ਸ਼ੇਅਰ ਕਰ ਦਿੱਤਾ ਜਾਵੇ ਜੀ।

**Bikumar**  
 ਵਾਸਤੇ ਜ਼ਿਲ੍ਹਾ ਚੋਣ ਅਫਸਰ  
 ਬਠਿੰਡਾ

ਪਿੱਠ ਅੰਕਣ ਨੰ: ਚੋਣ-2022/6458-59

ਮਿਤੀ 04.11.2022

ਇਸਦਾ ਇੱਕ ਉਤਾਰਾ:-

1. ਉਪ ਜ਼ਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ-ਕਮ-ਜ਼ਿਲ੍ਹਾ ਸਵੀਪ ਕੁਆਰਡੀਨੇਟਰ (ਸਕੂਲਜ), ਬਠਿੰਡਾ
2. ਸ੍ਰੀ ਸੁਰੇਸ਼ ਗੌੜ, ਸਹਾਇਕ ਨੋਡਲ ਅਫਸਰ ਸਵੀਪ, ਬਠਿੰਡਾ

ਪਾਸ ਭੇਜ ਕੇ ਲਿਖਿਆ ਜਾਂਦਾ ਹੈ ਕਿ ਜ਼ਿਲ੍ਹਾ ਪੱਧਰ ਤੇ ਕੀਤੀਆਂ ਜਾਣ ਵਾਲੀਆਂ ਗਤੀਵਿਧੀਆਂ ਲਈ ਲੋੜੀਂਦੀ ਕਾਰਵਾਈ ਅਮਲ ਵਿੱਚ ਲਿਆਂਦੀ ਜਾਵੇ।

ਦਫ਼ਤਰ ਜ਼ਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਕਮ) ਬਠਿੰਡਾ ਵਾਸਤੇ ਜ਼ਿਲ੍ਹਾ ਚੋਣ ਅਫਸਰ  
 ਪੱਤਰ ਨੰ: ਚੋਣ-2022/6458-59 ਮਿਤੀ: 4/11/2022

ਉਕਤ ਦਾ ਉਤਾਰਾ ਸਮੂਹ ਕਾਰਜ ਸਵੀਪ ਨੂੰ ਚੰਗੇ ਤਰ੍ਹਾਂ ਸਿੱਖਿਆ ਖੇਤਰ  
 ਵਿੱਚ ਸਮਾਪਤ ਕੀਤੇ ਗਏ ਸਮਝਾਉਣ ਵਾਲੇ ELC ਕਾਰਜਾਂ ਦੇ ਖੇਤਰ  
 ਸਮਝਾਉਣ ਵਾਲੇ ਇਹ ਗਤੀਵਿਧੀਆਂ ਕਰਵਾਈਆਂ ਯਕੀਨੀ  
 ਕਰਵਾਈਆਂ ਜਾਣ।

**Bikumar**  
 ਵਾਸਤੇ ਜ਼ਿਲ੍ਹਾ ਚੋਣ ਅਫਸਰ  
 ਬਠਿੰਡਾ



ਦਫ਼ਤਰ, ਮੁੱਖ ਚੋਣ ਅਫ਼ਸਰ, ਪੰਜਾਬ  
OFFICE OF THE  
CHIEF ELECTORAL OFFICER, PUNJAB  
www.ceopunjab.gov.in



No. Elec/2022/SVEEP- 12376

Dated 4.11.22

To,

All Deputy Commissioners cum District  
Election Officers of Districts  
State of Punjab.

**Subject:- Organising SVEEP activities/events on the day of draft electoral publication roll on 9<sup>th</sup> November 2022 – Regarding**

With reference to the subject cited above, as you are aware, the integrated draft roll will be published on 9<sup>th</sup> November, 2022 across the country. To mark the importance of the day and to initiate the 360 degree SVEEP campaign with regard to Special Summary Revision - 2023, it has been decided to conduct series of activities/events at different level across the State of Punjab.

Special sessions of Chunav Pathshalas/ELC are to be organised and activities to be conducted at the level of DEO/ERO/BLO at the identified polling station. In this regard, activities/events may be conducted as under:-

**DEO Level**

- DEOs to hold live interaction (YouTube/Facebook Live) with Campus Ambassadors, ELC members, members of Voter Awareness Forums. Good performers among Campus Ambassadors, ELC members may be invited at DEO office.
- DEOs to visit one of polling booths to interact with members of ELC/Chunav Pathshalas.

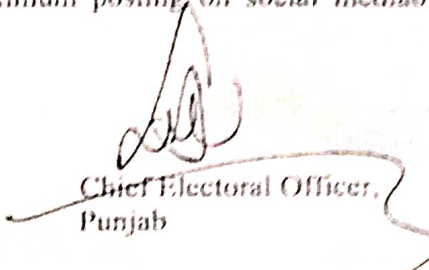
**ERO Level**

- EROs to visit one of the polling booths and interact with members of ELC/Chunav Pathshalas.

**Booth Level**

- To kick start SVEEP activities at booth level for SSR-2023, competitions such as poster designing, slogan writing, nukkad natak etc. shall be held by ELC members.

Wide media coverage along with maximum posting on social media of the all the events/activities are to be ensured.

  
Chief Electoral Officer,  
Punjab



ਸਾਰੇ ਵੋਟ, ਮੇਰੀ ਤਾਕਤ  
NO VOTER TO BE LEFT BEHIND

 @TheCEOPunjab

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भारत निर्वाचन आयोग सचिवालय  
SECRETARIAT OF THE ELECTION COMMISSION OF INDIA  
निर्वाचन सदन, अशोक रोड, नई दिल्ली-110001  
Nirvachan Sadan, Ashoka Road, New Delhi-110001.

No.491/EC/LET/FUNC/SVEEP-II/SSR/2022

Dated: 03.11.2022

To

The Chief Electoral Officers,  
All States & UTs ( Except:- 1. Himachal Pradesh 2. Gujarat and 3. Jammu Kashmir)

**Sub: Organizing SVEEP activities/ Events on day of draft electoral roll publication on 9<sup>th</sup> November, 2022 in States and UTs- Reg.**

Sir/Madam,

With reference to the subject cited above, as you are aware, the integrated draft roll will be published on 9<sup>th</sup> November, 2022 across the country. In this regard, to mark the day and it's importance and to reach out people at large, it has been decided to launch the SVEEP activities from Pune city, Maharashtra in the presence of Hon'ble Commission. The said event shall entail

- A cycle rally 'Pedal for Participative Elections' with the theme of 'No voter to be left behind'- with the participation of Hon'ble Commission, Celebrities, ECI Icons, Sports enthusiasts, Senior Govt. & ECI officials, voters from different sections of society, young voters etc.
- An interaction of the Hon'ble Commission with Nodal Officers of Voter Awareness Forums in the city,
- An Exhibition on registration,
- Draft roll publication from a Polling station.

In this regard, I am directed to convey that, in addition to existing circulars and activities as planned by CEOs/DEOs, it is proposed that a National level SVEEP activity shall be carried out on the day of draft electoral roll publication i.e. 9th November 2022, across the country by CEOs of all States and UTs, except for states of Himachal Pradesh, Gujarat and Jammu Kashmir.

**1. Cycle Rally with the theme of 'Pedal for Participative Elections' or Walkathon with the theme of 'A step for Participative Elections': (Activity by CEOs)**

A cycle rally or walkathon, with theme, as mentioned above shall be organized during the morning hours, whereby, people from different walks of life like celebrities, sports

enthusiasts, officers, state/ district icons etc shall be appealed to participate along with the concerned CEO. The event shall be widely publicized through various mediums of communication/outreach for maximum participation. The photographs of the event to be uploaded on the social media sites and websites of the concerned CEO.

**2. Draft roll publication & Chunav pathshala at the booth: (Activity by CEOs, DEOs, EROs and BLOs)**

A special session of Chunav Pathshala to be organised on the day, at all polling stations, whereby CEOs, DEOs, EROs to carry out following event/ activities at the identified polling station; further BLOs also to carry out following event/activities at their respective polling station

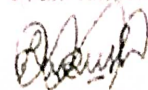
- Inspection/ publication of draft Electoral Roll at the booth
- Organizing a special session of Chunav Pathshala to read out the draft electoral roll. The event to be carried out in the presence of respective BAGs and BLAs.

**3. Address to the VAF/ ELCs: (Activity by DEOs)**

All DEOs shall have an interaction with the nodal officers of Voter Awareness Forums & Electoral Literacy Clubs along with Campus Ambassadors to address the urban and youth apathy in the electoral process.

4. The photos/videos of these events shall be uploaded by the CEOs/DEOs/EROs on their official social media handles and websites with a common hashtag #IRegister #ComeTogether #EveryVoteCounts and tagging @ECISVEEP handle for maximum outreach.

Yours faithfully,



(LOVE KUSH YADAV)  
UNDER SECRETARY

## Launch of Special Summary Revision -2023 (Publication of draft Electoral Roll)

### SVEEP Plan

Date: November 9, 2022

#### State Level

##### Marathon / *Cycle Rally*

- State level Marathon to be held in SAS Nagar with support from head office.
- ELC members would participate in the run holding placards.
- Timing of the run may coincide with National level event happening at Pune.
- Wide publicity of the entire event to be ensured with Live Telecast on DD, AIR, local cable Channels and web channels
- Live streaming on CEO Punjab's official Facebook/YouTube platforms

#### Visit to Booth

- CEO, Punjab shall visit one of the booths where Chunav Pathshala is established and motivate its members to wholeheartedly support in the SSR campaign
- Wide media coverage to be ensured

#### District Level

- DEOs to hold live interaction (YouTube/Facebook Live) with Campus Ambassadors, ELC members, members of Voter Awareness Forums. Good performers among Campus Ambassadors, ELC members may be invited at DEO office.
- Subsequently, DEOs shall visit one of polling booths and interact with members of ELC/Chunav Pathshalas.

#### ERO Level

- EROs to visit one of the polling booths and interact with members of ELC/Chunav Pathshalas.

#### Booth Level

- To kick start SVEEP activities at booth level for SSR-2023, competitions such as poster designing, slogan writing, nukkad natak etc. shall be held by ELC members.