



CityNeeds
HELP LOCALLY

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To

Date: - 30/May/2023

District Education Officer
Bathinda

Subject: Government of India initiates drive to imbibe Quality amongst children

Respected Sir/Madam,

Government of India through Quality Council of India and National Board for Quality Promotion has initiated a nation-wide drive to imbibe quality consciousness amongst students and then masses.

We are pleased to invite your District/institution to be an integral partner in this drive that will have a series of initiatives and Programs at Institutional Level.

To start with; an Online Quality Quiz Contest has been announced followed by Quality Summer Camps. This Camp aims to promote the concept of quality, especially amongst children who are future decision makers to encourage them to recognize the importance of overall quality.

CityNeeds as their execution partner will facilitate your institution to participate in such activities that could include competitions in essay and article writing, drawing, short video-making, quiz etc (Details Enclosed). These competitions will help students showcase their creativity, critical thinking and problem-solving skills.

Additionally we will be conducting quality awareness sessions.

If you want students to participate in this quality contest, they can register at <https://sfc.qci.org.in/camp/2023> or the activity incharge of the schools may get in touch with our Institutional Coordinator Raghav Chadha at mobile no. 7973296986 or email ID isr@cityneeds.info

Thanks & Regards

Raghav Chadha

+91 79732963986

Institution Coordinator

City Needs

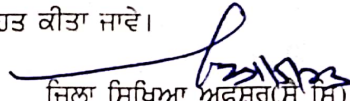
<https://www.cityneeds.info/>

ਦਫਤਰ ਜਿਲਾ ਸਿਖਿਆ ਅਫਸਰ(ਸੈ ਸਿ) ਬਠਿੰਡਾ

ਪਿਠਅੰਕਣ ਨੰ:ਜੀ-2/1()2023/470

ਮਿਤੀ: 31.5.2023

ਉਪਰੋਕਤ ਦਾ ਉਤਾਰਾ ਜਿਲੇ ਦੇ ਸਮੂਹ ਸਸਸਸ/ਸਹਸ/ਸਮਸ ਦੇ ਮੁਖੀਆਂ ਨੂੰ ਭੇਜ ਕੇ ਲਿਖਿਆ ਜਾਂਦਾ ਹੈ ਕਿ ਨਾਲ ਨੱਥੀ ਪੱਤਰ ਅਨੁਸਾਰ ਆਪਣੇ ਸਕੂਲ ਦੇ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਮੁਕਾਬਲਿਆਂ ਵਿਚ ਭਾਗ ਲੈਣ ਲਈ ਉਤਸ਼ਾਹਿਤ ਕੀਤਾ ਜਾਵੇ।


ਜਿਲਾ ਸਿਖਿਆ ਅਫਸਰ(ਸੈ ਸਿ)
ਬਠਿੰਡਾ



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4th Floor, SCO-2
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1063801 (Punjab)
info



Guidelines of the Competitions



Essay / Article Writing

WHO CAN PARTICIPATE: Students from 3rd to 9th grade.

- The essay/article writing should be written around the theme
- The essay should be the original work of the student and it should not be copied from anywhere
- Word limit:
 - -200 words: For students from class 3rd to 5th.
 - -500 words: For students from class 6th and 7th.
 - -1000 words: For students from class 8th and 9th.
- **Please adhere to the word limit.**
- Kindly highlight all the references mentioned in the essay.
- The essay should be typed in the following font: Times New Roman, 12 size
- Kindly mention the details (Name, class, and school) at the end of the essay.
- Do not include any pictures.
- Upload docx, doc, pdf and file size is not more than 2 MB.
 - The art must be the original idea created by the participant and the content should focus on the theme. Evaluation will be based on the visual impact, originality, creativity and relevance to the theme.
 - Before uploading the image, make sure that your details (Name, class, and school) are mentioned on the bottom right of the drawing sheet.
 - Only one entry per student is allowed in each competition.

Drawing Competition

WHO CAN PARTICIPATE: Students from kindergarten to 9th grade.

- Students from kindergarten to 9th grade can participate in the competition.
- The art should be hand sketched/painted and A4/A3 sized sheets can be used.
- Captions/Quotes can be added in English/Hindi. Make sure that the text is clear and readable and should stand out visually.
- Textual description of not more than 10 words.
- Entry is to be submitted online.
- Participants will receive an email confirmation that the application "Submitted successfully".
 - The art must be the original idea created by the participant and the content should focus on the theme. Evaluation will be based on the visual impact, originality, creativity and relevance to the theme.
 - Before uploading the image, make sure that your details (Name, class, and school) are mentioned on the bottom right of the drawing sheet.
 - Only one entry per student is allowed in each competition.

Guidelines of the Competitions



Short video making competitions

WHO CAN PARTICIPATE: Students from KG to 9th grade.

- A short video (duration: 2- 3 minutes) to be submitted depicting a quality story/ life lesson.
- The video can be submitted by a single student or in a team (maximum 4 members).
- The students of one team should belong from the same school itself.
- The video should clearly depict a story or a lesson specifically related to the theme mentioned.
- The video can be recorded in English, Hindi, or both.
- The audio and video should be clear.
- Mention all the details correctly while uploading the video in the participation form.

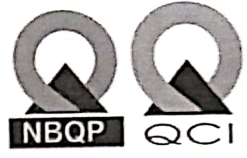
Quality Quiz Competition

(1st to 3rd Standard)

- There will be only one round with 15 questions.
- Questions are multiple-choice.
- Every student needs to complete all the questions based on their grade to qualify for the competition.
- There is no negative marking for the wrong answer.
- The quiz will be time-based; students need to complete the quiz in 15 minutes.
- All questions are mandatory; students cannot skip the question.
- Each student is permitted a single attempt to complete the quiz.
- It is advisable for students not to switch between windows during the quiz, as doing so may result in an immediate termination of the quiz.

Guidelines of the Competitions

Quality Quiz Competition



Guidelines (4th to 6th)

- There will be only one round with 20 questions.
- Questions are multiple-choice.
- Every student needs to complete all the questions based on their grade to qualify for the competition.
- There is no negative marking for the wrong answer.
- The quiz will be time-based; students need to complete the quiz in 15 minutes.
- All questions are mandatory; students cannot skip the question.
- Each student is permitted a single attempt to complete the quiz.
- It is advisable for students not to switch between windows during the quiz, as doing so may result in an immediate termination of the quiz.

Quality Quiz Competition

Guidelines (7th to 9th)

- There will be only one round with 20 questions.
- Questions are multiple-choice.
- Every student needs to complete all the questions based on their grade to qualify for the competition.
- There is no negative marking for the wrong answer.
- The quiz will be time-based; students need to complete the quiz in 15 minutes.
- All questions are mandatory; students cannot skip the question.
- Each student is permitted a single attempt to complete the quiz.
- It is advisable for students not to switch between windows during the quiz, as doing so may result in an immediate termination of the quiz.