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19/12/2023

Handwritten signature and date 19/12/23

ਦਫਤਰ ਡਾਇਰੈਕਟੋਰੇਟ ਆਫ ਸਕੂਲ ਐਜੂਕੇਸ਼ਨ (ਸੈਕੰਡਰੀ) ਪੰਜਾਬ
ਪੰਜਾਬ ਸਕੂਲ ਸਿੱਖਿਆ ਬੋਰਡ ਕੰਪਲੈਕਸ, ਸਿੱਖਿਆ ਭਵਨ
ਚੌਥੀ ਮੰਜਿਲ, ਐਸ.ਏ.ਐਸ. ਨਗਰ
(ਸੈਕੰਡਰੀ ਸਿੱਖਿਆ ਸ਼ਾਖਾ)

ਸੇਵਾ ਵਿਖੇ

ਸਮੂਹ ਜਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਸੈਸਿ)

ਸਮੂਹ ਜਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਐ:)

ਮੀਮੇ ਨੰ ਈ-77777-2020 ਸੈਸਿ (2)/2023 315 932

ਮਿਤੀ ਸ.ਅ.ਸ ਨਗਰ 14-11-2023

ਵਿਸ਼ਾ :- IRF-IC Webinar Series on "Road Safety Education & Awareness – a Comprehensive Approach" – Request for Sponsorship.

Secretary, Government of India, Department of School Education & Literacy, New Delhi ਵੱਲੋਂ ਪ੍ਰਾਪਤ ਪੱਤਰ ਆਪ ਨੂੰ ਭੇਜ ਕੇ ਲਿਖਿਆ ਜਾਂਦਾ ਹੈ ਕਿ ਇਸ ਪੱਤਰ ਦੀ ਇੰਨ ਬਿੰਨ ਪਾਲਣਾ ਕਰਦੇ ਹੋਏ ਆਪ ਦੇ ਅਧੀਨ ਆਉਂਦੇ ਸਕੂਲਾਂ ਦੇ ਮੁੱਖੀਆਂ ਨੂੰ ਹਦਾਇਤ ਕੀਤੀ ਜਾਵੇ ਕਿ ਸਕੂਲਾਂ ਵਿੱਚ ਬੱਚਿਆਂ ਨੂੰ ਰੋਡ ਸੇਫਟੀ ਏਥਮ ਅਤੇ ਪੋਸਟਰਾਂ ਰਾਹੀਂ ਰੋਡ ਸੇਫਟੀ ਸਬੰਧੀ ਜਾਗਰੂਕ ਕੀਤਾ ਜਾਵੇ ਤਾਂ ਜੋ ਭਵਿੱਖ ਵਿੱਚ ਨਾਗਰਿਕਾਂ ਦੀ ਬੇਹਤਰੀ ਲਈ ਬੱਚਿਆਂ ਨੂੰ ਜਾਗਰੂਕ ਕੀਤਾ ਜਾ ਸਕੇ।

ਨੱਥੀ: ਉਕਤ ਅਨੁਸਾਰ

Handwritten signature

ਸਹਾਇਕ ਡਾਇਰੈਕਟਰ (ਸੈਸਿ)

Handwritten mark

ਦਫਤਰ ਜਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਸੈ.ਸਿ) ਬਠਿੰਡਾ

ਪਿਠ ਅੰਕਣ ਨੰ :ਜੀ-1/1 ()2023 / 7025

ਮਿਤੀ 19/12/2023

ਉਪਰੋਕਤ ਦਾ ਉਤਾਰਾ ਸਮੂਹ ਸਕੂਲ ਮੁੱਖੀਆਂ ਨੂੰ, ਭੇਜਕੇ ਲਿਖਿਆ ਜਾਂਦਾ ਹੈ ਕਿ ਉਕਤ ਪੱਤਰ ਵਿਚ ਦਰਜ ਹਦਾਇਤਾਂ ਦੀ ਇੰਨ-ਬਿੰਨ ਪਾਲਣਾ ਕਰਨੀ ਯਕੀਨੀ ਬਣਾਈ ਜਾਵੇ।

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ਜਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਸੈ.ਸਿ)

ਬਠਿੰਡਾ।



DGSE Punjab <dgse@punjabeducation.gov.in>

Fwd: IRF-IC Webinar Series on "Road Safety Education & Awareness - a Comprehensive Approach " - Request for Sponsorship-reg.

2 messages

PSSE <psse@punjab.gov.in>

Mon, Aug 7, 2023 at 1:34 PM

To: Director SCERT <directorscert@yahoo.in>, DGSE <dgse@punjabeducation.gov.in>

From: "RAJAN Bhasin" <rajanbhasin@prasarbharati.gov.in>

To: "secyedn and" <secyedn.and@gmail.com>, "Anjali Sehrawat" <secedn.and@nic.in>, "Anjali Sehrawat" <secedn@nic.in>, secretaryeducationap@gmail.com, "secy se edn" <secy.se.edn@gmail.com>, ballepukalyan@gmail.com, "Seceducation deptt" <Seceducation.deptt@gmail.com>, "secy-edn-bih" <secy-edn-bih@nic.in>, "Purva Garg" <Secy-edu@chd.nic.in>, "ps edu cg" <ps.edu.cg@gmail.com>, "dr alokshukla" <dr.alokshukla@gmail.com>, "Dr Arun T IAS" <secy-edu-dd@nic.in>, "Ashok Kumar" <secyedu@nic.in>, "Secretary Health" <secyhealth.goa@gov.in>, "Ravi Dhawan IAS" <Secedu-sect.goa@nic.in>, secedu-pri@gujarat.gov.in, acssehry@gmail.com, "Dr. Abhishek Jain" <secy-hedu-hp@nic.in>, pssed2020@gmail.com, hrdjharkhand@gmail.com, prsprim-edu@karnataka.gov.in, "Rani George IAS" <secy.gedu@kerala.gov.in>, secretaryedn@gmail.com, prsecladakh@gmail.com, "Rashmi" <secy.sed@mp.gov.in>, "Acs schedu" <Acs.schedu@maharashtra.gov.in>, dwahlang@yahoo.com, hmangsatbam@yahoo.co.in, secretarysedmiz@gmail.com, zirmawia218@aol.com, osdplanning@gmail.com, secysme@gmail.com, "Secretary Transport, Puducherry" <secytran.pon@nic.in>, "PSSE" <psse@punjab.gov.in>, "secy schooleducation" <secy.schooleducation@rajasthan.gov.in>, gpupadhyaya@gmail.com, sikkimhrdd@gmail.com, schsec@tn.gov.in, "Secretary Education" <prlsecyedu@telangana.gov.in>, "secy se ts" <secy.se.ts@gmail.com>, "Saumya Gupta" <secy-edn.rd@tripura.gov.in>, "saumya edn tr" <saumya.edn.tr@gmail.com>, "ps seced" <ps.seced@gmail.com>, secretarybasic04@gmail.com, upefaspo@gmail.com, psawasup@gmail.com, rmsundaramias@gmail.com, pssecretary76@gmail.com, wbsed@gmail.com

Cc: "Anu Jain" <anu.jain85@nic.in>

Sent: Monday, August 7, 2023 12:31:28 PM

Subject: IRF-IC Webinar Series on "Road Safety Education & Awareness - a Comprehensive Approach " - Request for Sponsorship-reg.

Sir/Madam,

Please find attached herewith a copy of Secretary SE&L D.O. letter dated 03.08.2023 on the subject cited above for necessary action.

The link of Road Safety Anthem (in all 23 Indian Languages), as mentioned in the D.O. letter, is given below :

https://drive.google.com/file/d/1RRgy3uQfB6wwXvcfsPm4fzUzpCiE3oF2/view?usp=drive_web



With regards,

Rajan Bhasin,
Under Secretary (INS-4)
Ministry of Education



Principal Secretary,
School Education Department Punjab.
Tell. No. 01722741912

2 attachments



-  **Secretary SE&L D.O. letter dt. 03.08.2023.pdf**
662K
-  **10 Posters.pdf**
2026K

DGSE Punjab <dgse@punjabeducation.gov.in>
To: dpise_punjab@yahoo.co.in

Mon, Aug 7, 2023 at 1:42 PM

[Quoted text hidden]

2 attachments

-  **Secretary SE&L D.O. letter dt. 03.08.2023.pdf**
662K
-  **10 Posters.pdf**
2026K

संजय कुमार, भा.प्र.से
सचिव

Sanjay Kumar, IAS
Secretary



सत्यमेव जयते

भारत सरकार

शिक्षा मंत्रालय

स्कूल शिक्षा और साक्षरता विभाग

Government of India

Ministry of Education

Department of School Education & Literacy

Dated 03rd August, 2023



D.O. No. 10-44/2022-Sch.4

DGSE

Vinay Kulkarni
7/8/23

Dear Additional Chief Secretary/Principal Secretary/Secretary,

As you are aware, road safety is a severe challenge in India, with over 150,000 people, primarily young, losing their lives due to road traffic accidents. With just 1% of global vehicles, India contributes to 11% of global road fatalities as a result of 22% of fatal crashes on our roads. Our schools are also not behind, as nearly 10% of the fatalities involve children near their schools.

2. Road Safety education is an efficient way of avoiding road crashes among young road users ranging from pedestrians, and bicyclists, to adolescent novice drivers. The Centre of Excellence in Road Safety (CoERS) at IIT Madras, funded by the Ministry of Road Transport & Highway (MoRT&H), is also working on an evidence-based integrated approach to Road Safety. MoRT&H has prepared a set of interventions required for inculcating Road Safety among Children & School Students (copy-enclosed).

3. The issue of insufficient school zone safety coupled with a lack of consistent approach towards road safety awareness requires speedy addressal. International Road Federation's India Chapter (IRF-IC) is one such organisation that is pursuing the Road Safety Mission through their SE programme. Along with their present development of the School Zone Safety Programme, the organisation has been working on school awareness programmes such as Road Safety Anthem, Road Safety Posters, short films, etc. The Road Safety Anthem, a one-minute catchy song, is available in 23 Indian languages as well as in 10 prominent international languages including English. When the Road Safety Anthem is played in daily assemblies, a connection will be established in children which will help them to imbibe the message. Similarly, the Posters would serve as a visual medium to engage their continued attention to the cause of road safety. These could be placed on your school / departmental websites, magazines and journals, notice boards and social media handles of schools and organisations.

4. I would deeply appreciate if you could disseminate the set of interventions on Road Safety, the Road Safety Anthem and the posters and direct the schools under your jurisdiction to adopt them spiritedly. This would result in fantastic synergy between the Government and Organisations and an opportunity to combine forces for the betterment of society and its future citizens. The set of interventions required for inculcating Road Safety among Children & School Students Road Safety Anthem (in all 23 Indian languages) and a set of 10 posters for propagation across these schools are enclosed.

Best wishes as always

Encl: As above.

Yours Sincerely,

(Sanjay Kumar)

Additional Chief Secretary/Principal Secretary/Secretary (School Education), All States and UTs.

124 सी विंग, शास्त्री भवन, नई दिल्ली-110001

124 C Wing, Shastri Bhawan, New Delhi-110001

Telephone: +91-11-23382587, +91-11-23381104 Fax: +91-11-23387589

E-mail: secy.sai@nic.in