



# ਰਾਜ ਵਿਦਿਅਕ ਖੋਜ 'ਤੇ ਸਿਖਲਾਈ ਪ੍ਰੀਸ਼ਦ ਪੰਜਾਬ

ਪੀ. ਐਸ. ਐ. ਐ. ਕੰਪਲੈਕਸ, ਇੰਦਿਆ ਭਵਨ, ਮਲਾਕਾਪੁਰੀ, ਫੋਰਟ ਮੰਜਿਲ, ਫੈਜ਼ 8, ਮੋਹਾਲੀ,

ਦੱਲ

✓ ਜਿਲਾ ਸਿੱਖਿਆ ਅਫਸਰ(ਸੈਸਿ)

ਪੰਜਾਬ।

ਮੈਮੋ ਨੰ: 638146(ਕੇ)

ਮਿਤੀ 25.7.2024

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ਵਿਸ਼ਾ- First Audio Visual & Entertainment Summit (WAVES) at Goa, India during 20.11.2024 to 24.11.2024- regarding .

ਹਵਾਲਾ ਸਰਕਾਰ ਦੇ ਪੱਤਰ ਨੂੰ ਐਫ. ਨੰ. 17-14 /2024- Coord ਮਿਤੀ 2.7.2024 ਦੇ ਸਬੰਧ ਵਿੱਚ।

ਉਪਰੋਕਤ ਵਿਸ਼ੇ ਅਤੇ ਹਵਾਲਾ ਅਧੀਨ ਪ੍ਰਾਪਤ ਪੱਤਰ ਮੂਲ ਰੂਪ ਵਿੱਚ ਆਪ ਨੂੰ ਅਗਲੇਰੀ ਯੋਗ ਕਾਰਵਾਈ ਹਿੱਤ ਭੇਜਿਆ ਜਾਦਾ ਹੈ।

ਸਹਾਇਕਾ ਡਾਇਰੈਕਟਰ (ਕੇ)



Dir. SCERT

DGSE Punjab <dgse@punjabeducation.gov.in>

**First Audio Visual & Entertainment Summit (WAVES) at Goa, India during 20.11.2024 to 24.11.2024-regarding**

1 message

Coordination Section EE I <ee1.section-edu@gov.in>

Tue, Jul 2, 2024 at 5:18 PM

To: "Neelesh Kumar Prasad, IAS" <cs@ap.gov.in>, Dharmendra <cs-anurachal@nic.in>, "Dr. Rav A Kola" <cs-assam@nic.in>, "Chief Secretary, Bihar" <cs-bihar@nic.in>, Puneet Kumar Grod IAS Chief Secretary <cs-gra@nic.in>, cs@guj@gujarat.gov.in, Prabodh Saxena <cs-hp@nic.in>, "L Khariya, IAS" <cs-jharkhand@nic.in>, cs@karnataka.gov.in, DR VENU V IAS <chiefsecy@kerala.gov.in>, Veera Rana <cs@mp.nic.in>, chiefsecy@maharashtra.gov.in, cs-manipur <cs-manipur@nic.in>, cs-meg <cs-meg@nic.in>, cs-mizoram <cs-mizoram@nic.in>, "Jan o Alam, Chief Secretary Nagaland" <csngl@nic.in>, Shri Manoj Ahuja <cs-or@nic.in>, Chief Secretary Punjab <cs@punjab.gov.in>, caraj@rajasthan.gov.in, Vijay Bhushan Pathak <cs-skm@hub.nic.in>, cs@tn.gov.in, CS Telangana <cs@telangana.gov.in>, cs-tripura <cs-tripura@nic.in>, CHIEF SECRETARY OFFICE GOVT OF UP <csup@nic.in>, B P Gopalika <CS-westbengal@nic.in>, Chief Secretary Andaman <cs-andaman@nic.in>, Shri Nareesh Kumar <csdelhi@nic.in>, Praful Patel <kr-admin@nic.in>, cs-jandir <cs-jandir@nic.in>, secy ps 2019 <secy.ps.2019@gmail.com>, commissionerand@gmail.com, secy se edn <secy.se.edn@gmail.com>, secy-edn-bih <secy-edn-bih@nic.in>, Abhijit Vijay Chaudhan <secy-edu@chd.nic.in>, ps.edu.cg <ps.edu.cg@gmail.com>, Dr Anun T IAS <secy-edu-ss@nic.in>, Ashok Kumar <secy-edu@nic.in>, secy-edu-sect.goa <secy-edu-sect.goa@nic.in>, Secretary Health <secyhealth.goa@gov.in>, secy-edu-pr@gujarat.gov.in, padgeepri@gmail.com, Rakesh Karwar <secy-hedu-hp@nic.in>, psed2020@gmail.com, hrdjharkhand@gmail.com, psprim-edu@karnataka.gov.in, Rani George IAS <secy.gedu@kerala.gov.in>, secygedkerala@gmail.com, Vikrant Raja <sec-power@utl.gov.in>, Rashmi <secy.sed@mp.gov.in>, acs.schedu2 <acs.schedu2@maharashtra.gov.in>, "Pr. Secretary to Government" <prsecyedu@telangana.gov.in>, secretaryeducationap@gmail.com, pretomsalikia@yahoo.com, sed.pa <sed.pa@gmail.com>, secy-edu-pr@gujarat.gov.in, acseehry@gmail.com, schedujk@gmail.com, District Collector UT of Lakshadweep <kr-coll@nic.in>, Rashmi <Secy.sed@mp.gov.in>, Secretary education manipur <Secretary\_education\_manipur@hotmail.com>, comihail@gmail.com, menukhol@yahoo.com, "ASHISH MADHARAO MORE, IAS" <dc.por@nic.in>, psecducation2013@yahoo.com, pssecondaryedu@gmail.com, saumya edn tr <saumya.edn.tr@gmail.com>, ps.seced <ps.seced@gmail.com>, pssecretary78@gmail.com, secyedn and <secyedn.and@gmail.com>, Pallavi Sarkar <secedn.and@nic.in>, Pallavi Sarkar <secedn@nic.in>, ssaassam@rediffmail.com, Ravi Dhawan IAS <secedu-sect.goa@nic.in>, acseehry@gmal.com, Ambrose Ch Marak <ambrose.marak@gov.in>, "Secretary Education, Govt. of Puducherry" <secyedn@py.gov.in>, dgse@punjabeducation.gov.in, telangravi@gmail.com, secyfoodsp@gmail.com, Ravinath Raman <secy-edu-uk@nic.in>  
Cc: Dinesh Prasad Sakdani <director.noert@nic.in>, Rahul Singh <chrrn-cbse@nic.in>, KVS <kvs.commissioner@gmail.com>, NVS <commissionernvs@yahoo.com>, chairman nios <cm@nios.ac.in>, Dr Amarpreet Duggal <jsad-moe@gov.in>, nbb establishment <nbb.establishment@gmail.com>, ms <ms@ncte-india.org>

Sir / Madam,

Please find enclosed a copy of D.O. No. 17-14/2024-Coord dated 02.07.2024 on the subject mentioned above, details of which are self explanatory.

सादर धन्यवाद / Regards,

ओम प्रकाश सिंह / Om Prakash Singh  
 अनुभाग अधिकारी / Section Officer  
 समन्वय अनुभाग / Coord Section  
 समन्वय प्रभाग / Coordination Division  
 स्कूल शिक्षा और साक्षरता विभाग / Department of School Education & Literacy .  
 शिक्षा मंत्रालय / Ministry of Education  
 दूरभाष - 011-23386024 / Tel: 011-23388024  
 email - ee1.section-edu@gov.in  
 Intercom No: 488

ਮਲਾਈ ਪੀਸ਼ਦ ਪੰਜਾਬ

F.No. 17-14/2024-Coord  
Government of India  
Ministry of Education  
Department of School Education and Literacy

New Delhi, the 2<sup>nd</sup> July, 2024

To,  
Additional Chief Secretary/Principal Secretary/Secretary  
(School Education) of all States/UTs

Subject: First Audio Visual & Entertainment Summit (WAVES) at Goa, India  
during 20.11.2024 to 24.11.2024 - regarding.

Sir/Madam,

The Ministry of Information & Broadcasting, Govt of India is organizing the World Audio Visual and Entertainment Summit (WAVES), a global summit for the media and entertainment industry, specifically focussing on the Indian media and entertainment industry, at Goa from 20<sup>th</sup> to 24<sup>th</sup> November, 2024 along with 55<sup>th</sup> International Film Festival of India (IFFI).

- India is one of the largest content creators as well as consumers of media and entertainment sector. The Indian Media & Entertainment (M&E) industry is one of the fastest growing sectors of India's economy. with the second-largest online market in the world. Media and Entertainment Sector will play major role in taking India's economy to achieve a USD 5 trillion economy target. Therefore, hosting a global media and entertainment summit named World Audio Visual & Entertainment Summit (WAVES) in India will represent India as a global player in this realm and enhance India's global image and soft power. Developing the event as an annual marquee event will help appropriate positioning in the sector.
- WAVES will bring M&E leaders from across the globe on to one platform to discuss the issues, mechanisms and create frameworks for enhancing opportunities. The Summit will include roundtable discussions among countries, cross-cultural content promotion; boosting AVGC industry; promoting Indian IPs; enhancing business opportunities for global and Indian players; showcasing Indian talent pool; and poise M&E as a means to generate employment in a sustainable media ecosystem.
- I would be grateful if the above is disseminated among all schools in your State/UT.
- Concerned officers in this regard are Ms. Leela Narzary and Mr. Ram Kumar in Film Facilitation Office in National Film Development Corporation (NFDC) at

ਦਫਤਰ ਜਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਸੈ.ਸਿ) ਬਠਿੰਡਾ  
ਪਿਠ ਐਕਟ ਨੰ : ਜੀ-1/1 ( ) 2024/ 1005) ਮਿਤੀ: 29/07/2024  
ਉਪਰੋਕਤ ਦਾ ਉਤਾਰਾ ਸਮੂਹ ਸਕੂਲ ਮੁਖੀਆਂ ਨੂੰ, ਭੇਜਕੇ ਲਿਖਿਆ ਜਾਂਦਾ ਹੈ ਕਿ ਉਕਤ ਪੱਤਰ ਅਨੁਸਾਰ ਦਰਜ ਹਦਾਇਤਾਂ ਦੀ ਇੰਨ-ਬਿੰਨ  
ਪਾਲਣਾ ਕਰਨੀ ਯਕੀਨੀ ਬਣਾਈ ਜਾਵੇ।

ਜਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਸੈ.ਸਿ)  
ਬਠਿੰਡਾ।

email: teena.narzary@investindia.org.in/ramkumar.vijayan@investindia.org.in and contact No. 09711009762/09873688093 respectively.

Yours faithfully,

*Deepak*  
(Deepak Kumar Sah)  
Under Secretary to the Government of India  
Tel: 23384589

Copy for similar action to:-

1. Director, NCERT, G.B. Pant Block, NCERT, Sri Aurobindo Marg, New Delhi - 110016
2. Chairperson, CBSE Shiksha Kendra, 2, Community Centre, Preet Vihar, Delhi - 110092
3. Commissioner, KVS, 18, Institutional Area, Shaheed Jeet Singh Marg, New Delhi - 110016
4. Commissioner, NVS, B-15, Institutional Area, Sector-62, Noida, Uttar Pradesh - 201307
5. Chairperson, NIOS, A-24/25, Institutional Area, Sector - 62, NOIDA, Distt. Gautam Budh Nagar, Uttar Pradesh - 201309
6. Chairperson, NCTE, Sector 10 Dwarka, Dwarka, Delhi, 110075
7. Director, NBB, Kolla Road near I.T.O, New Delhi - 110002