

Directorate of Social Security and Women & Child Development Punjab,
SCO. No. 102-103, Sector 34-A, Chandigarh.
Phone: 0172-2602294

To

All Deputy Commissioners
Punjab

Memo. No. PM -CNCP/MV/2024/(E-555723)/23803 - 825
Date: Chandigarh: 26-11-2024

**Subject:- Participation of stakeholders in event- "Bal Vivah Mukh Bharat"
Campaign through web cast link on 27.11.2024- Reg.**

Kindly refer letter no. 138/2020-WW-Part(1) dated 18.11.2024 from Secretary to Government of India, Ministry of Women and Child Development on the subject cited above.

It is apprised that the Hon'ble Union Minister, Ministry of Women and Child Development, Government of India is launching "Bal Vivah Mukh Bharat" Campaign and pledge taking ceremony across the country on 27.11.2024. The Ministry has directed to involve and ensure active participation of the following stakeholders in the ceremony through webcast:-

- Women Self Help Groups
- Aanganwadi Workers
- AHSA workers and helpers
- ANM and other Health Functionaries
- Police Officials
- Child Marriage Prohibition Officers (CMPOs) and other duty bearers
- Local Community leaders
- Locally influential academicians/teachers,
- Students of all schools/colleges,
- Elected representatives from Panchayati Raj Institutions and urban local bodies
- Community health practitioners/PHCs/Doctors
- Members of Civil Society Organizations
- Local Advocates particularly members of state/district bar councils/Legal Service Authorities.
- Religious leaders

Further, the Ministry has directed the documentation (photography and videography) of the event and upload the same on Ministry's Portal.

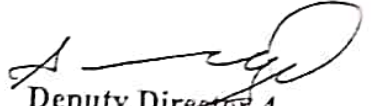


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Therefore, you are requested to ensure participation of all key stakeholders and local community members in the pledge taking ceremony through webcast link on 27.11.2024

This letter is being issues with the approval of competent authority.


Enclosed pages-03


Deputy Director-4

Endst No. PM -CNCP/MV/2024/(E-555723)/23826 -902 Date: Chandigarh: 26 - 11 - 2024

A copy of the above is being forwarded to the following for information and necessary action please.

1. PS to Special Chief Secretary to Government of Punjab, Department Social Security and Women & Child Development, for information of Worthy SCS please.
2. Director, Panchayati Raj Department, Punjab for nomination of stakeholders to take part in the ceremony
3. Director, General of School Education, Punjab for nomination of teachers/ students and CPMOs to take part in the ceremony
4. Special Director General of Police for the Community Affairs Division of the Punjab Police.
5. Member Secretary, Punjab State Legal Service Authority.
6. Chairperson, Punjab State Commission for Protection of Child Rights
7. Commissioners of Police Amritsar, Jalandhar and Ludhiana
8. All Senior Superintendents of Police for nomination of SJPU, please
9. All Secretaries, District Legal Service Authorities, State of Punjab
10. District Programme Officers, State of Punjab for necessary Action and ensure participation of District Level WCD Officials from OSC, DCPUs, CCIs, AWW, HEWs, CWCs, JJBs, CMPOs, CDPOs, etc.


Deputy Director-4

ਦਫਤਰ ਜਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਸੈ.ਸਿ) ਬਠਿੰਡਾ
ਪਿਠ ਅੰਕਟ ਨੰ: ਜੀ-1/1 ()2024/ 1192
ਉਪਰੋਕਤ ਦਾ ਉਤਾਰਾ ਸਮੂਹ ਸਕੂਲ ਮੁਖੀਆਂ ਨੂੰ, ਤੇਜਕੇ ਲਿਖਿਆ ਜਾਂਦਾ ਹੈ ਕਿ ਉਕਤ ਪੱਤਰ ਅਨੁਸਾਰ ਦਰਜ ਹਦਾਇਤਾਂ ਦੀ ਇੰਨ-
ਬਿੰਨ ਪਾਲਣਾ ਕਰਨੀ ਯਕੀਨੀ ਬਣਾਈ ਜਾਵੇ।

ਮਿਤੀ: 27.11.24

ਜਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਸੈ.ਸਿ)
ਬਠਿੰਡਾ

Pledge Against Child Marriage

Child marriage is a social evil and a violation of law that hampers girls' education, protection, health and development, and prevents them from realising their dreams.

Therefore, I pledge to...

- Make every possible effort against child marriage.
- Ensure that no child marriage takes place in my family, neighbourhood, or community.
- Report any attempt of child marriage to the Panchayat and the government authorities.
- Raise my voice for the education and safety of all children and I support the creation of a Child Marriage Free Bharat.

ਬਾਲ ਵਿਆਹ ਵਿਰੁੱਧ ਸਹੁੰ ਚੁੱਕ

ਬਾਲ ਵਿਆਹ ਇੱਕ ਸਮਾਜਿਕ ਬੁਰਾਈ ਅਤੇ ਕਾਨੂੰਨ ਦੀ ਉਲੰਘਣਾ ਹੈ, ਜੋ ਲੜਕੀਆਂ ਦੀ ਸਿੱਖਿਆ, ਸੁਰੱਖਿਆ, ਸਿਹਤ ਅਤੇ ਵਿਕਾਸ ਵਿੱਚ ਰੁਕਾਵਟ ਪਾਉਂਦਾ ਹੈ ਅਤੇ ਉਨ੍ਹਾਂ ਦੇ ਸੁਪਨਿਆਂ ਨੂੰ ਸਾਕਾਰ ਹੋਣ ਤੋਂ ਰੋਕਦਾ ਹੈ।

ਇਸ ਲਈ, ਮੈਂ ਸਹੁੰ ਖਾਂਦਾ/ਖਾਂਦੀ ਹਾਂ ਕਿ...

- ਮੈਂ ਬਾਲ ਵਿਆਹ ਵਿਰੁੱਧ ਹਰ ਸੰਭਵ ਕੋਸ਼ਿਸ਼ ਕਰਾਂਗਾ/ਕਰਾਂਗੀ।
- ਮੈਂ ਇਹ ਯਕੀਨੀ ਬਣਾਵਾਂਗਾ/ਬਣਾਉਂਗੀ ਕਿ ਮੇਰੇ ਪਰਿਵਾਰ, ਆਂਦ-ਗੁਆਂਦ ਅਤੇ ਭਾਈਚਾਰੇ ਵਿੱਚ ਕਿਸੇ ਵੀ ਲੜਕੀ ਦਾ ਬਾਲ ਵਿਆਹ ਨਾ ਹੋਵੇ।
- ਮੈਂ ਬਾਲ ਵਿਆਹ ਦੇ ਕਿਸੇ ਵੀ ਯਤਨ ਦੀ ਰਿਪੋਰਟ ਪੰਚਾਇਤ ਅਤੇ ਸਰਕਾਰ ਨੂੰ ਕਰਾਂਗਾ।
- ਮੈਂ ਸਾਰੇ ਬੱਚਿਆਂ ਦੀ ਸਿੱਖਿਆ ਅਤੇ ਸੁਰੱਖਿਆ ਲਈ ਆਪਣੀ ਆਵਾਜ਼ ਬੁਲੰਦ ਕਰਾਂਗਾ/ਕਰਾਂਗੀ ਅਤੇ ਬਾਲ ਵਿਆਹ ਮੁਕਤ ਭਾਰਤ ਦੀ ਸਿਰਜਣਾ ਦਾ ਸਮਰਥਨ ਕਰਦਾ/ਕਰਦੀ ਹਾਂ।

ਬਾਲ ਵਿਆਹ ਦੇ ਖਿਲਾਫ਼ ਥਾਪਥ

ਬਾਲ ਵਿਆਹ ਏਕ ਸਾਮਾਜਿਕ ਬੁਰਾਈ ਐਰ ਕਾਨੂੰਨ ਕਾ ਉਲੰਘਣ ਹੈ, ਜੋ ਕਾਲਿਕਾਓਂ ਕੀ ਸ਼ਿਕਾ, ਸੁਰਕਾ, ਸਵਾਸਥਯ ਐਰ ਵਿਕਾਸ ਮੇਂ ਕਾਥਾ ਹੈ, ਤਥਾ ਤਨਕੇ ਸਪਨੋਂ ਕੋ ਸਾਕਾਰ ਹੋਨੇ ਸੇ ਰੋਕਤਾ ਹੈ।

ਫ਼ਯਲਿਗ, ਮੈਂ ਥਾਪਥ ਕੇਤਾ/ ਕੇਤੀ ਹੂੰ ਕਿ ...

- ਮੈਂ ਬਾਲ ਵਿਆਹ ਦੇ ਖਿਲਾਫ਼ ਹਰ ਸੰਭਵ ਪ੍ਰਯਾਸ ਕਰੂੰਗਾ/ ਕਰੂੰਗੀ।
- ਮੈਂ ਸੁਨਿਸ਼ਚਿਤ ਕਰੂੰਗਾ/ ਕਰੂੰਗੀ ਕਿ ਮੇਰੇ ਪਰਿਵਾਰ, ਪੜੋਸ ਐਰ ਸਸੁਦਾਯ ਮੇਂ ਕਿਸੀ ਕਾਲਿਕਾ ਕਾ ਕਾਲ ਵਿਆਹ ਨ ਹੋ।
- ਮੈਂ ਬਾਲ ਵਿਆਹ ਦੇ ਕਿਸੀ ਖੀ ਪ੍ਰਯਾਸ ਕੀ ਸੂਚਨਾ ਪੰਚਾਯਤ ਐਰ ਸਰਕਾਰ ਕੋ ਦੂੰਗਾ/ ਦੂੰਗੀ।
- ਮੈਂ ਸਾਥੀ ਕੜੋਂ ਕੀ ਸ਼ਿਕਾ ਐਰ ਸੁਰਕਾ ਕੇ ਲਿਏ ਖੀ ਅਪਨੀ ਆਕਾਜ ਕੁਲੰਦ ਕਰੂੰਗਾ/ ਕਰੂੰਗੀ ਐਰ ਕਾਲ ਵਿਆਹ ਮੁਕਤ ਆਰਤ ਕਾ ਨਿਰਮਾਯ ਕਰੂੰਗਾ/ ਕਰੂੰਗੀ।

अनिल मलिक, आई ए एस
सचिव

Anil Malik, I.A.S
Secretary

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Fax: 011-23381495
E-mail: secy.wcd@nic.in



सत्यमेव जयते

75
आजादी का
अमृत महोत्सव

भारत सरकार
महिला एवं बाल विकास मंत्रालय
शास्त्री भवन -ई दिल्ली-110 001
Government of India
Ministry of Women & Child Development

18th November, 2024

D.O. No 138/2020-WW-Part(1)

Dear Chief Secretary/Administrator,

Please refer to my earlier D.O. letter dated 08.11.2024 informing about the launch of "Bal Vivah Mukh Bharat" campaign on 27th November, 2024, at Vigyan Bhawan, New Delhi by the Hon'ble Minister of Women and Child Development to raise awareness on the issue and eliminate child marriages across the country with a 'Whole of Government' and 'Whole of Society' approach.

2. For this campaign to truly resonate and effect change, it is imperative to involve and ensure active participation of each and every segment of society, who take ownership and pride in preventing child marriages. I may highlight that members of Women Self Help Groups, Anganwadi workers, ASHA workers & helpers, ANM and other health functionaries, police officials, Child Marriage Prohibition Officers (CMPOs) and other duty bearers, local community leaders, locally influential academicians/ teachers, students of all schools/ colleges, Elected representatives from Panchayati Raj Institutions and urban local bodies, Community health practitioners, members of Civil Society Organizations (CSOs), and Local Advocates particularly who are members of State/ District Bar Councils/ Legal Services Authorities will play a pivotal role not only in disseminating awareness about but also in facilitating immediate interventions to prevent instances of child marriages. Their collective involvement will be key to ensure the success of this campaign and create a lasting impact in the fight against child marriage.

3. I, therefore, request you to kindly ensure involvement of all the stakeholders mentioned above and beyond in the initiatives of your State/ UT to maximise the impact of this campaign. They may be encouraged to participate in the launch event on 27th November, 2024 through the webcast link that will be shared separately.

With regards,

Yours Sincerely,
Sd/-
(Anil Malik)

Chief Secretary/ Administrators of all States/UTs

✓ Copy to:

Addl. Chief Secretary/Principal Secretary/ Secretary of WCD/Social Welfare Department of all States/ UTs

(Anil Malik)

लिंक. आई.ए.एस.



सत्यमेव जयते



आजादी का
अमृत महोत्सव

भारत सरकार
महिला एवं बाल विकास मंत्रालय
शास्त्री भवन, नई दिल्ली-110 001
Government of India
Ministry of Women & Child Development

8th November, 2024

D.O. No. 138/2020-WW-Part(1)

Dear Chief Secretary/Administrator,

As you are aware, every year the period from 25th November (International Day for the Elimination of Violence against Women) to 10th December (Human Rights Day) is observed throughout the world as 16 days of Activism for ending gender based violence. In this regard, I have already written to you to kindly utilize this period for conducting 'Awareness Campaign for Eliminating Gender Based Violence' and to conduct programmes highlighting initiatives of Government in combating gender-based violence and raising awareness about the rights and entitlements of women and girls.

2. Your kind attention is also drawn to the Hon'ble Supreme Court's judgement in Writ Petition (C) No. 1234 of 2017 titled Society for Enlightenment and Voluntary Action & Anr. Versus Union of India & Ors.

3. In the aforementioned context and keeping in view the fact that child marriage is one of the worst forms of violations of human rights and is a major impediment in achieving the objective of 'Viksit Bharat' set out by the Hon'ble Prime Minister, the Hon'ble Union Minister of Women and Child Development will launch "Bal Vivah Mukat Bharat" campaign on 27th November, 2024, at Vigyan Bhawan, New Delhi to raise awareness on the issue to eliminate child marriages with a 'Whole of Government' and 'Whole of Society' approach.

4. I, therefore, solicit your full co-operation in making this campaign a huge success in your State/UT. I also request that at least one Child Marriage Prohibition Officer (CMPO) from each district of your respective State/UT may kindly be deputed to attend the launch event in New Delhi on 27.11.2024.

With regards,

Yours Sincerely,
Sd/-
(Anil Malik)

Chief Secretary/ Administrators of all States/UTs

✓ Copy to:

Additional Chief Secretary/Principal Secretary/ Secretary of WCD or Social Welfare Department of all States/ UTs.

(Anil Malik)