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Celebration of BRICS Sustainable Lifestyle Week (1st–7th November 2026) – reg.

Wed, Oct 28, 2026 at 12:57 PM

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Dear Sir/Madam,

The **Ministry of Environment, Forest and Climate Change (MoEF&CC), Government of India**, is celebrating **BRICS Sustainable Lifestyles Week from 1st to 7th November, 2026** with the objective of promoting awareness regarding environmental conservation and adoption of sustainable lifestyles.

In this regard, a communication has been received from the **MoEF&CC** requesting to mobilize and facilitate the active participation of School Eco-Clubs under Environment Education Programme by organizing suitable activities during the above-mentioned period. The activities may be undertaken across the **seven themes of Mission LiFE**, either by dedicating one theme to each day or by organizing activities under the themes as per the convenience and suitability of the participating schools.

Accordingly, you are requested to kindly issue necessary directions to all school Eco-Clubs to actively participate in the celebration of **BRICS Sustainable Lifestyle Week** from **1st to 7th November 2026** by organizing suitable awareness and activity-based programs.

The suggested activities may include:

1. **Adopt Healthy Lifestyles** – LiFE pledge, walkathons, cyclothons, yoga sessions, plogging drives and tree plantation under *Ek Ped Maa Ke Naam*.
2. **Adopt Sustainable Food Systems** – promotion of millet-based and traditional foods, organic farming, kitchen/herbal gardens, etc.
3. **Save Energy** – switch-off hours, energy conservation awareness, use of LED bulbs and related activities.
4. **Save Water** – water conservation awareness, workshops and water audits.
5. **Say No to Single-use Plastics** – awareness campaigns and promotion of alternatives such as cloth/paper bags and leaf bowls.
6. **Reduce E-waste** – awareness regarding e-waste reduction, recycling and collection.
7. **Reduce Waste** – cleanliness drives, waste segregation, composting and awareness on waste reduction.

Poster and essay competitions, storytelling sessions and other suitable activities focusing on sustainable lifestyle practices may also be organized by the schools. The above activities are indicative and schools may undertake other relevant activities suited to their local context.

requested that the schools may be advised to document the activities including photographs and ensure eports are uploaded on the **EEP Portal under the activity tag "BRICS Sustainable Lifestyles Week 2026" ely by 7th November, 2026.**

the program is **time-bound**, your cooperation is requested to ensure **maximum participation of students and ve involvement of Eco-Clubs** in the celebration during the stipulated period.

ou are requested to kindly disseminate these directions to all concerned schools and facilitate successful mplementation of the program.

With regards,

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STITF Division
Punjab State Council for Science & Technology
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ਦਫ਼ਤਰ ਸਿੱਖਿਆ ਸਕੱਤਰ (ਸੈ ਸਿ) ਪੰਜਾਬ
ਪੱਤਰ ਨੰਬਰ ਨੰ ਸ-6/2026 ਮਿਤੀ ਮਿਤੀ 03/11/2026

ਉਪਰੋਕਤ ਦਾ ਉਲਥਾ ਸਾਰੇ ਸਕੂਲ ਮੁਖੀਆਂ ਨੂੰ ਭੇਜਣਾ
ਅਤੇ ਮਾਣਯੋਗ ਡਾਇਰੈਕਟਰ ਜੀ ਨੂੰ ਭੇਜਿਆ ਜਾਵੇ ਜੀ।

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ਸਿੱਖਿਆ ਸਕੱਤਰ (ਸੈ ਸਿ)
ਪੰਜਾਬ

PK
03/11/2026